

Department of Business and Professional Regulation

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
 1940 North Monroe Street - Tallahassee, Florida 32399-1022
NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)

DBPR
 Form
 4000A-032E

Distributor: *North Florida Sales (Jacksonville & Lake City)*

Location Address: *3601 Regent Boulevard*

City: *Jacksonville, Florida*

Notice Number: *2011-124*

Prices valid in the following counties:

*Baker, Bradford, Clay, Columbia, Duval, Putnam, Hamilton,
 Nassau, St. Johns, Suwanee, Union, Gilcrest*

License Number:

KLD: Jacksonville: 26-06808
 Lake City: 22-00702

Notice Date: 12/27/11

Beginning: 01/01/12

Ending: 12/31/12

Brand	Size & Package	Case Quantity	Posted Price per Case	Cash Price After Pricing
BUDWEISER AMERICAN ALE	1/6 BBL DFT	1	\$33.00	
BUDWEISER SELECT	1/2 BBL	1	\$75.00	
BUDWEISER AMERICAN ALE	1/2 BBL	1	\$89.00	
REDHOOK COPPERHOOK ALE	1/2 BBL	1	\$95.00	
NATURAL LIGHT	1/2 BBL	2	\$76.25	
BUSCH	1/2 BBL	2	\$84.50	
BUSCH LIGHT	1/2 BBL	2	\$84.50	
BUD LIGHT	1/2 BBL	2	\$87.50	
BUDWEISER	1/2 BBL	2	\$87.50	
BUDWEISER AMERICAN ALE	1/2 BBL	2	\$87.50	
ROLLING ROCK	1/2 BBL	2	\$87.50	
MICHELOB AMBER BOCK	1/2 BBL	2	\$91.50	
MICHELOB ULTRA	1/2 BBL	2	\$91.50	
BASS ALE	13.2 GALLON	3	\$129.00	
STELLA ARTOIS	13.2 GALLON	3	\$129.00	
REDHOOK BLONDE ALE	1/2 BBL	5	\$110.00	
REDHOOK ESB	1/2 BBL	5	\$110.00	
REDHOOK LONG HAMMER IPA	1/2 BBL	5	\$110.00	
REDHOOK ROPE SWING PILSNER	1/2 BBL	5	\$110.00	
REDHOOK WINTERHOOK	1/2 BBL	5	\$110.00	
WIDMER DRIFTER PALE ALE	1/2 BBL	5	\$120.00	
WIDMER DROP TOP AMBER ALE	1/2 BBL	5	\$120.00	
WIDMER HEFEWEIZEN	1/2 BBL	5	\$120.00	
KONA FIRE ROCK ALE	1/2 BBL	5	\$130.00	
KONA LONGBOARD LAGER	1/2 BBL	5	\$130.00	
KONA WAILUA WHEAT	1/2 BBL	5	\$138.00	
BUD LIGHT	1/2 BBL	50	\$83.50	
BUDWEISER	1/2 BBL	50	\$83.50	
BUDWEISER AMERICAN ALE	1/2 BBL	50	\$83.50	
ROLLING ROCK	1/2 BBL	50	\$83.50	
MICHELOB AMBER BOCK	1/2 BBL	50	\$87.50	
MICHELOB ULTRA	1/2 BBL	50	\$87.50	
ALEXANDER KEITH'S BROWN ALE	1/2 BBL	50	\$95.00	
ALEXANDER KEITH'S LAGER	1/2 BBL	50	\$95.00	
ALEXANDER KEITH'S PALE ALE	1/2 BBL	50	\$95.00	
BEACH BUM BLONDE ALE	1/2 BBL	50	\$95.00	
SHOCK TOP	1/2 BBL	50	\$95.00	
SHOCK TOP PUMPKIN	1/2 BBL	50	\$95.00	
SHOCK TOP RAZ D	1/2 BBL	50	\$95.00	
CZECHVAR LAGER	13.2 GALLON	50	\$130.01	

***ALL ITEMS MAY BE MIXED & MATCHED TO REACH QUANTITY DISCOUNT

Jeff Bird

Authorized Representative:

Sales Execution Coordinator

Title: