Department of Business and Professional Regualtion

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO

1940 North Monroe Street - Tallahassee, Florida 32399-1022

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES

(MALT BEVERAGES)

Distributor: *North Florida Sales (Jacksonville & Lake City)*

Location Address: *3601 Regent Boulevard*

City: *Jacksonville, Florida*

Notice Number: 2012-02

Prices valid in the following counties:

Baker, Bradford, Clay, Columbia, Duval, Putnam,Hamilton, Nassau, St. Johns, Suwanee,Union, Gilcrest

License Number:

KLD: Jacksonville: 26-06808

Lake City: 22-00702

Notice Date: 01/19/12

Beginning: 01/29/12

Ending: UFN

Brand	Item Number	Size & Package	Case Quantity	Posted Price per Case	Cash Price After Posting
Four Loko Island Squeeze Strawberry Daiquiri	95191	24/10oz Pouch	1-4	$35.50	
Four Loko Island Squeeze Margarita	95192	24/10oz Pouch	5-14	$34.32	
Four Loko Island Squeeze Pink Lemonade	95195	24/10oz Pouch	15+	$33.00	
Four Loko Island Squeeze Pina Colada	95193	24/10oz Pouch			
***ITEMS MAY BE MIXED & MATCHED TO REACH QUANTITY DISCOUNT					

Jeff Bird

Authorized Representative:

Sales Execution Coordinator

Title: