

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
 (MALT BEVERAGES)**

Distributor Pepin Distributing Company Date 5/7/09

Location Address 4121 N. 50th Street License No. JDBW 39-0230 KLD _____

City Tampa, FL 33610 Beginning Date 5/7/09

Notice No. 09 - 44 Page 1 of 1 Ending Date _____

Counties Where Price is in Effect: Hillsborough and Pasco Counties

*** NEW PRODUCT ***

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Four Loko Uva	12/23.5 oz can	1+	20.99	\$20.99
Four Loko Fruit Punch	12/23.5 oz can	1+	20.99	\$20.99
Four Loko Watermelon	12/23.5 oz can	1+	20.99	\$20.99
Four Loko Orange Blend	12/23.5 oz can	1+	20.99	\$20.99

Robert J. Ammon
 Authorized Representative

Chief Financial Officer
 Title