

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T  
4000A-032E  
Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
(MALT BEVERAGES)**

Distributor Pepin Distributing Company Date 7/24/09

Location Address 4121 N. 50<sup>th</sup> Street License No. JDBW 39-0230 KLD \_\_\_\_\_

City Tampa, FL 33610 Beginning Date 8/2/09

Notice No. 09 - 60 Page 1 of 1 Ending Date UNTIL FURTHER NOTICE

Counties Where Price is in Effect: Hillsborough and Pasco Counties

\*\*\* REVISED OFF PREMISE PROMOTIONS – SEE ATTACHED \*\*\*

Robert J. Ammon  
Authorized Representative

Chief Financial Officer  
Title

**PEPIN DISTRIBUTING COMPANY**  
**JULY, AUGUST, SEPTEMBER 2009 OFF-PREMISE PROMOTION:**

07/23/2009

BUD FAMILY	FRONT LINE	DISC.	PTR	UNIT PRICE	WEEK BEGINNING SUNDAY																		
					JULY				AUGUST				SEPTEMBER										
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3						
2/12 CANS	\$17.80	\$0.70	\$17.10	\$8.55																			
2/12 LNNR'S	\$17.80	\$0.70	\$17.10	\$8.55																			
BUD/BUD LT/BUD SELECT 18/12 OZ CANS & BTLS	\$13.50	\$0.75	\$12.75	\$12.67																			
BUD/BUD LT/BUD SELECT 18/12 OZ CANS & BTLS (25+ CS)	\$13.50	\$0.75	\$12.75	\$12.75																			
SUITCASE & 24 LOOSE LNNR'S (10-119 CASES)	\$17.80	\$1.25	\$16.55	\$16.55																			
SUITCASE & 24 LOOSE LNNR'S (120+ CASES)	\$17.80	\$2.05	\$15.75	\$16.20																			
BUD/BUD LIGHT/BUD SELECT 24/16 OZ. PLASTICS (3+ CS)	\$22.75	\$2.65	\$20.10	\$0.84																			
BUD/BUD LIGHT/BUD SELECT 15/16 OZ. ALUM (3+ CS)	\$17.30	\$2.05	\$15.25	\$1.02																			
BUD/BUD LIGHT/BUD SELECT 24/16 OZ. ALUM (3+ CS)	\$25.35	\$0.95	\$24.40	\$1.02																			
15/16 OZ SILOUTTE BTL (3-9 CS)	\$12.95	\$0.65	\$12.30	\$0.82																			
15/16 OZ SILOUTTE BTL (10+ CS)	\$12.95	\$0.95	\$12.00	\$0.80																			
BUD/BUD LT 24/16 OZ CANS 6/4 PK (5+ CS)	\$20.70	\$1.00	\$19.70	\$0.78																			
BUD/BUD LT CHELADA 24/16 OZ CANS 6/4 PI	\$28.50	\$3.35	\$25.15	\$1.05																			
* BUD/BUD LT/BUD SELECT 16oz WM (5+ CS)	\$20.70	\$0.60	\$20.10	\$0.84																			
*BUD/BUD LIGHT/BUD SELECT 15/24 OZ CANS/BTLS (5+ C	\$21.25	\$1.65	\$19.60	\$1.31																			
*BUD/BUD LIGHT CHELADA 15/24 OZ CANS (5+ CS)	\$28.50	\$2.10	\$26.40	\$1.76																			
BUD FAMILY 7oz 4/6 NR 5+	\$11.70	\$1.40	\$10.30	\$2.58																			
BUDWEISER AMERICAN ALE 2/12 NF	\$20.75	\$1.57	\$19.18	\$4.80																			

BUD LIGHT LIME	FRONT LINE	DISC.	PTR	UNIT PRICE	WEEK BEGINNING SUNDAY																		
					JULY				AUGUST				SEPTEMBER										
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3						
BUD LIGHT LIME 24 LOOSE LNNR's (56+ CS)	\$20.75	\$2.16	\$18.59	\$18.59																			
BUD LIGHT LIME 2/12 LNNR'S	\$20.75	\$1.57	\$19.18	\$9.59																			
BUD LIGHT LIME 2/12 CANS	\$20.75	\$1.57	\$19.18	9.59																			

MICHELOB FAMILY	FRONT LINE	DISC.	PTR	UNIT PRICE	WEEK BEGINNING SUNDAY																		
					JULY				AUGUST				SEPTEMBER										
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3						
2/12 BTLS & 2/12 CANS	\$20.15	\$1.00	\$19.15	\$9.58																			
* 2/12 BTLS & 2/12 CANS (10+ CASES)	\$20.15	\$1.60	\$18.55	\$9.28																			
MICH ULTRA 24/12 LOOSE LNNR (168+ CS)	\$20.15	\$2.30	\$18.00	\$18.00																			
18 PACK CANS & BOTTLES (10+ CASES)	\$15.15	\$1.75	\$13.40	\$13.40																			

\* NOTE: Can mix and match in order to reach quantity discount.

ROLLING ROCK FAMILY	FRONT LINE	DISC.	PTR	UNIT PRICE	WEEK BEGINNING SUNDAY																		
					JULY				AUGUST				SEPTEMBER										
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3						
2/12 BTLS (3+ CASES)	\$20.15	\$1.60	\$18.55	\$9.28																			

BUSCH FAMILY	FRONT LINE	DISC.	PTR	UNIT PRICE	WEEK BEGINNING SUNDAY																		
					JULY				AUGUST				SEPTEMBER										
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3						
2/12 CANS & 2/12 LNNR's	\$12.85	\$0.50	\$12.35	\$6.18																			
SUITCASE	\$12.85	\$0.50	\$12.35	\$12.35																			
SUITCASE +9¢	\$12.85	\$0.50	\$12.35	\$12.35																			
24/16 OZ CANS 6/4 PACK	\$15.65	\$2.25	\$13.40	\$0.56																			
18 PK CANS & BOTTLES (5+ CS)	\$9.30	\$0.95	\$8.35	\$8.35																			

WEEK BEGINNING SUNDAY												
JULY				AUGUST				SEPTEMBER				



					WEEK BEGINNING SUNDAY												
					JULY				AUGUST				SEPTEMBER				
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3
<b>BECKS</b>					FRONT LINE	DISC.	PTR	UNIT PRICE									
2/12 LNNR's & 2/11.2 CANS (1-6 Cases)					\$25.55	\$2.60	\$22.95	\$11.48									
2/12 LNNR's & 2/11.2 CANS (7-71 Cases)					\$25.55	\$2.60	\$22.95	\$11.48									
2/12 LNNR's & 2/11.2 CANS (72+ Cases)					\$25.55	\$3.60	\$21.95	\$10.98									
24/16 OZ CANS 6/4 PACK (3+ Cases)					\$24.20	\$2.70	\$21.50	\$0.90									

					WEEK BEGINNING SUNDAY												
					JULY				AUGUST				SEPTEMBER				
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3
<b>BASS</b>					FRONT LINE	DISC.	PTR	UNIT PRICE									
2/12 LNNR's (1-69 Cases)					\$26.30	\$1.10	\$25.20	\$12.60									
2/12 LNNR's (5-69 Cases)					\$26.30	\$1.10	\$25.20	\$12.60									
2/12 LNNR's (70+ Cases)					\$26.30	\$3.45	\$22.85	\$11.43									

					WEEK BEGINNING SUNDAY												
					JULY				AUGUST				SEPTEMBER				
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3
<b>STELLA ARTOIS</b>					FRONT LINE	DISC.	PTR	UNIT PRICE									
2/11.2 LNNR's					\$28.75	\$3.35	\$25.40	\$12.70									
2/11.2 LNNR's (3+ Cases)																	
Mix & Match with Hoegaarden & Czechvar					\$28.75	\$3.35	\$25.40	\$12.70									

					WEEK BEGINNING SUNDAY												
					JULY				AUGUST				SEPTEMBER				
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3
<b>HOEGAARDEN</b>					FRONT LINE	DISC.	PTR	UNIT PRICE									
2/11.2 LNNR's					\$28.75	\$3.35	\$25.40	\$12.70									
2/11.2 LNNR's (3+ Cases)																	
Mix & Match with Stella & Czechvar					\$28.75	\$3.35	\$25.40	\$12.70									

					WEEK BEGINNING SUNDAY												
					JULY				AUGUST				SEPTEMBER				
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3
<b>BODDINGTON'S</b>					FRONT LINE	DISC.	PTR	UNIT PRICE									
24/16 OZ CANS 6/4 PACK (3+ Cases)					\$39.30	\$2.45	\$36.85	\$1.54									

					WEEK BEGINNING SUNDAY												
					JULY				AUGUST				SEPTEMBER				
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3
<b>BELGIAN SAMPLER</b>					FRONT LINE	DISC.	PTR	UNIT PRICE									
18/12 LNNR's (5+ Cases)					\$21.35	\$1.70	\$19.65	\$19.65									

					WEEK BEGINNING SUNDAY												
					JULY				AUGUST				SEPTEMBER				
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3
<b>CZECHVAR</b>					FRONT LINE	DISC.	PTR	UNIT PRICE									
2/11.2 LNNR's					\$28.75	\$3.35	\$25.40	\$12.70									
2/11.2 LNNR's (3+ Cases)																	
Mix & Match with Stella & Hoegaarden					\$28.75	\$3.35	\$25.40	\$12.70									

					WEEK BEGINNING SUNDAY												
					JULY				AUGUST				SEPTEMBER				
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3
<b>KIRIN ICHIBAN &amp; LIGHT</b>					FRONT LINE	DISC.	PTR	UNIT PRICE									
4/6 NR's (10+ CS) <b>Mix &amp; Match with Harbin</b>					\$22.55	\$2.30	\$20.25	\$5.06									
2/12 NR's (Ichiban)					\$22.55	\$2.80	\$19.75	\$9.88									
24/16 OZ BTL (5+ QD)					\$36.40	\$1.60	\$34.80	\$34.80									

10/31/09

					WEEK BEGINNING SUNDAY												
					JULY				AUGUST				SEPTEMBER				
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3
<b>HARBIN LAGER</b>					FRONT LINE	DISC.	PTR	UNIT PRICE									
4/6 11.2 LNNR's (10+ Cases)					\$25.25	\$5.00	\$20.25	\$5.06									
12/20.3 oz LNNR's (5+ Cases)					\$21.85	\$1.05	\$20.80	\$20.80									

					WEEK BEGINNING SUNDAY												
					JULY				AUGUST				SEPTEMBER				
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3
<b>180 ENERGY DRINK</b>					FRONT LINE	DISC.	PTR	UNIT PRICE									
24/16 oz cans					\$34.00	\$4.00	\$30.00	\$1.25									
12/12oz Cans					\$14.50	\$3.00	\$11.50										