

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor Pepin Distributing Company Date 7/24/09

Location Address 4121 N. 50th Street License No. JDBW 39-0230 KLD

City Tampa, FL 33610 Beginning Date SEE ATTACHED

Notice No. 09 - 61 Page 1 of 1 Ending Date UNTIL FURTHER NOTICE

Counties Where Price is in Effect: Hillsborough and Pasco Counties

*** REVISED 3rd QUARTER OFF PREMISE PROMOTIONS
(BECKS AND ST. PAULI GIRL REVISIONS AND ARE HIGHLIGHTED IN YELLOW)
- SEE ATTACHMENTS ***

Robert J. Ammon
Authorized Representative

Chief Financial Officer
Title

PEPIN DISTRIBUTING COMPANY
JULY, AUGUST, SEPTEMBER 2009 OFF-PREMISE PROMOTION:

REVISED 7/27/09

BUD FAMILY	FRONT LINE	DISC.	PTR	UNIT PRICE	WEEK BEGINNING SUNDAY														
					JULY				AUGUST				SEPTEMBER						
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3		
2/12 CANS	\$17.80	\$0.70	\$17.10	\$8.55															
2/12 LNNR'S	\$17.80	\$0.70	\$17.10	\$8.55															
BUD/BUD LT/BUD SELECT 18/12 OZ CANS & BTLS	\$13.50	\$0.75	\$12.75	\$12.75															
BUD/BUD LT/BUD SELECT 18/12 OZ CANS & BTLS (25+ CS)	\$13.50	\$0.75	\$12.75	\$12.75															
SUITCASE & 24 LOOSE LNNR'S (10-119 CASES)	\$17.80	\$1.25	\$16.55	\$16.55															
SUITCASE & 24 LOOSE LNNR'S (120+ CASES)	\$17.80	\$2.05	\$15.75	\$16.20															
BUD/BUD LIGHT/BUD SELECT 24/16 OZ. PLASTICS (3+ CS)	\$22.75	\$2.65	\$20.10	\$0.84															
BUD/BUD LIGHT/BUD SELECT 15/16 OZ. ALUM (3+ CS)	\$17.30	\$2.05	\$15.25	\$1.02															
BUD/BUD LIGHT/BUD SELECT 24/16 OZ. ALUM (3+ CS)	\$25.35	\$0.95	\$24.40	\$1.02															
15/16 OZ SILOUTTE BTL (3-9 CS)	\$12.95	\$0.65	\$12.30	\$0.82															
15/16 OZ SILOUTTE BTL (10+ CS)	\$12.95	\$0.95	\$12.00	\$0.80															
BUD/BUD LT 24/16 OZ CANS 6/4 PK (5+ CS)	\$20.70	\$1.00	\$19.70	\$0.78															
BUD/BUD LT CHELADA 24/16 OZ CANS 6/4 PI	\$28.50	\$3.35	\$25.15	\$1.05															
* BUD/BUD LT/BUD SELECT 16oz WM (5+ CS)	\$20.70	\$0.60	\$20.10	\$0.84															
*BUD/BUD LIGHT/BUD SELECT 15/24 OZ CANS/BTLS (5+ C)	\$21.25	\$1.65	\$19.60	\$1.31															
*BUD/BUD LIGHT CHELADA 15/24 OZ CANS (5+ CS)	\$28.50	\$2.10	\$26.40	\$1.76															
BUD FAMILY 7oz 4/6 NR 5+	\$11.70	\$1.40	\$10.30	\$2.58															
BUDWEISER AMERICAN ALE 2/12 NF	\$20.75	\$1.57	\$19.18	\$4.80															

BUD LIGHT LIME	FRONT LINE	DISC.	PTR	UNIT PRICE	WEEK BEGINNING SUNDAY														
					JULY				AUGUST				SEPTEMBER						
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3		
BUD LIGHT LIME 24 LOOSE LNNR's (56+ CS)	\$20.75	\$2.16	\$18.59	\$18.59															
BUD LIGHT LIME 2/12 LNNR'S	\$20.75	\$1.57	\$19.18	\$9.59															
BUD LIGHT LIME 2/12 CANS	\$20.75	\$1.57	\$19.18	9.59															

MICHELOB FAMILY	FRONT LINE	DISC.	PTR	UNIT PRICE	WEEK BEGINNING SUNDAY														
					JULY				AUGUST				SEPTEMBER						
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3		
2/12 BTLS & 2/12 CANS	\$20.15	\$1.00	\$19.15	\$9.58															
* 2/12 BTLS & 2/12 CANS (10+ CASES)	\$20.15	\$1.60	\$18.55	\$9.28															
MICH ULTRA 24/12 LOOSE LNNR (168+ CS)	\$20.15	\$2.30	\$18.00	\$18.00															
18 PACK CANS & BOTTLES (10+ CASES)	\$15.15	\$1.75	\$13.40	\$13.40															

* NOTE: Can mix and match in order to reach quantity discount.

ROLLING ROCK FAMILY	FRONT LINE	DISC.	PTR	UNIT PRICE	WEEK BEGINNING SUNDAY														
					JULY				AUGUST				SEPTEMBER						
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3		
2/12 BTLS (3+ CASES)	\$20.15	\$1.60	\$18.55	\$9.28															

BUSCH FAMILY	FRONT LINE	DISC.	PTR	UNIT PRICE	WEEK BEGINNING SUNDAY														
					JULY				AUGUST				SEPTEMBER						
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3		
2/12 CANS & 2/12 LNNR's	\$12.85	\$0.50	\$12.35	\$6.18															
SUITCASE	\$12.85	\$0.50	\$12.35	\$12.35															
SUITCASE +9¢	\$12.85	\$0.50	\$12.35	\$12.35															
24/16 OZ CANS 6/4 PACK	\$15.65	\$2.25	\$13.40	\$0.56															
18 PK CANS & BOTTLES (5+ CS)	\$9.30	\$0.95	\$8.35	\$8.35															

WEEK BEGINNING SUNDAY												
JULY				AUGUST				SEPTEMBER				

					WEEK BEGINNING SUNDAY												
					JULY				AUGUST				SEPTEMBER				
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3
KIRIN ICHIBAN & LIGHT					FRONT LINE	DISC.	PTR	UNIT PRICE									
4/6 NR's (10+ CS) Mix & Match with Harbin					\$22.55	\$2.30	\$20.25	\$5.06									
2/12 NR's (Ichiban)					\$22.55	\$2.80	\$19.75	\$9.88									
24/16 OZ BTL (5+ QD)					\$36.40	\$1.60	\$34.80	\$34.80									

10/31/09

					WEEK BEGINNING SUNDAY												
					JULY				AUGUST				SEPTEMBER				
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3
HARBIN LAGER					FRONT LINE	DISC.	PTR	UNIT PRICE									
4/6 11.2 LNNR's (10+ Cases)					\$25.25	\$5.00	\$20.25	\$5.06									
12/20.3 oz LNNR's (5+ Cases)					\$21.85	\$1.05	\$20.80	\$20.80									

					WEEK BEGINNING SUNDAY												
					JULY				AUGUST				SEPTEMBER				
					5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3
180 ENERGY DRINK					FRONT LINE	DISC.	PTR	UNIT PRICE									
24/16 oz cans					\$34.00	\$4.00	\$30.00	\$1.25									
12/12oz Cans					\$14.50	\$3.00	\$11.50										

PEPIN DISTRIBUTING COMPANY

4121 NORTH 50th STREET -- TAMPA, FLORIDA 33610 -- PHONE (813) 626-6176

CROWN IMPORTS

OFF PREMISE PROMOTIONS JULY, AUGUST, SEPTEMBER 2009 PROMOTIONS - OFF PREMISE

*** REVISED 7/27/09 ***

CORONA LNNR/CANS CORONA LIGHT MODELO ESPECIAL NEGRA MODELO PACIFICO	FRONT LINE	DISC.	P.T.R.	WEEK BEGINNING SUNDAY													
				JULY				AUGUST				SEPTEMBER					
				5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3	
* 2/12 pk CANS, BTLS, & LOOSE	\$25.40	\$1.60	\$23.80														
* 2/12 CANS, BTLS, LOOSE (28-99 CS)	\$25.40	\$2.45	\$22.95														
* 2/12 CANS, BTLS, LOOSE (100-269 CS)	\$25.40	\$2.80	\$22.60														
2/12 CANS, BTLS, LOOSE (270+ CS)	\$25.40	\$3.00	\$22.40														
* 18 PK BOTTLES	\$19.50	\$2.55	\$16.95														
* 18 PK BOTTLES (10+ cs)	\$19.50	\$2.55	\$16.95														
4/6 LNNR'S & CORONA 4/6 CANS	\$25.55	\$2.60	\$22.95														
4/6 LNNR'S (14+ CS)	\$25.55	\$2.60	\$22.95														
* 24/7 OZ BTLS PARTY BOX	\$19.60	\$2.65	\$16.95														
* 24/7 OZ BTLS PARTY BOX (5+ CASE QD)	\$19.60	\$2.65	\$16.95														

thru 10/31

thru 10/31

* Mix/match on 12pk btls/cans/loose/18 pk/7oz

MODELO ESPECIAL CANS ONLY	FRONT LINE	DISC.	P.T.R.	WEEK BEGINNING SUNDAY													
				JULY				AUGUST				SEPTEMBER					
				5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3	
4/6 CANS & 2/12 CANS (1+ CS)	\$21.25	\$1.00	\$20.25														
4/6 CANS & 2/12 CANS (5-9 CS)	\$21.25	\$1.70	\$19.55														
4/6 CANS & 2/12 CANS (10+ CS)	\$21.25	\$3.40	\$17.85														
18 PACK CANS (5+ CS)	\$14.75	\$1.20	\$13.55														

ST. PAULI GIRL	FRONT LINE	DISC.	P.T.R.	WEEK BEGINNING SUNDAY													
				JULY				AUGUST				SEPTEMBER					
				5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3	
2/12 LNNR's	\$21.30	\$2.65	\$18.65														
2/12 LNNR's (7+ CS)	\$21.30	\$2.65	\$18.65					Starts 8/5									

thru 10/31

TSINGTAO TSINGTAO PURE DRAFT	FRONT LINE	DISC.	P.T.R.	WEEK BEGINNING SUNDAY													
				JULY				AUGUST				SEPTEMBER					
				5-11	12-18	19-25	26-1	2-8	9-15	16-22	23-29	30-5	6-12	13-19	20-26	27-3	
4/6 LNNR	\$24.50	\$3.20	\$21.30														