

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
4000A-032E
Rev. 5/04

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)**

Distributor Pepin Distributing Company Date 9/16/09

Location Address 4121 N. 50th Street License No. JDBW 39-0230 KLD

City Tampa, FL 33610 Beginning Date 9/27/09

Notice No. 09 - 78 Page 1 of 1 Ending Date SEE ATTACHED

Counties Where Price is in Effect: Hillsborough and Pasco Counties

*** REVISED 4TH QUARTER OFF PREMISE PROMOTIONS – HIGHLIGHTED - SEE ATTACHED ***

Robert J. Ammon
Authorized Representative

Chief Financial Officer
Title

**FLORIDA
2009 POST-OFF SCHEDULE**



REVISED 6/4/09

Month	January	February	March	April	May	June
Duration	Dec 29 - Jan 30 4/6 NR \$4.80 P/O	NO POST-OFF	Mar 2- Mar 28 4/6 NR \$4.80 P/O	April 3 - May 2 4/6 NR \$4.80P/O	May 4 - May 30 4/6 NR \$4.80P/O	5+ CASES - \$23.97 June 12 - UFN

4/6 NR POST-OFF

4/6 NR POST-OFF

4/6 NR POST-OFF

4/6 NR POST-OFF

Month	July	August	September	October	November	December
Duration	June 29 - Aug 1 4/6 NR \$4.80 P/O	5+ CASES - \$23.97	Aug 31 -Sept 26 4/6 NR \$4.80 P/O	5+ CASES - \$23.97	Nov 2- Nov 28 4/6 NR \$4.80 P/O	5+ CASES - \$23.97

4/6 NR POST-OFF

4/6 NR POST-OFF

4/6 NR POST-OFF

Marzen	24/12 oz 4/6 NR	6-31030-00022-9	\$28.77	\$23.97
Pilsner	24/12 oz 4/6 NR	6-31030-00011-3	\$28.77	\$23.97
Blonde Bock	24/12 oz 4/6 NR	6-31030-00044-1	\$28.77	\$23.97
Hefeweizen	24/12 oz 4/6 NR	6-31030-00099-3	\$28.77	\$23.97
Seasonals				\$23.97
Dunklewiezen	24/12 oz 4/6 NR	6-31030-00055-7	\$28.77	\$23.97
SommerBrau	24/12 oz 4/6 NR	6-31030-00055-7	\$28.77	\$23.97
Fest Bier	24/12 oz 4/6 NR	6-31030-00055-7	\$28.77	\$23.97
WinterBock	24/12 oz 4/6 NR	6-31030-00055-7	\$28.77	\$23.97

PEPIN DISTRIBUTING COMPANY
OCTOBER, NOVEMBER, DECEMBER 2009 OFF-PREMISE PROMOTION

*** REVISED 9/16/09 ***	BUD FAMILY	FRONT LINE	DISC.	PTR	UNIT PRICE	WEEK BEGINNING SUNDAY													
						OCTOBER					NOVEMBER				DECEMBER				
						27-3	4-10	11-17	18-24	25-31	1-7	8-14	15-21	22-28	29-5	6-12	13-19	20-26	27-2
2/12 CANS	\$18.15	\$0.70	\$17.45	\$8.73															
2/12 LNNR'S	\$18.15	\$0.70	\$17.45	\$8.73															
BUD/BUD LT/BUD SELECT 18/12 OZ CANS & BTLS	\$13.70	\$0.75	\$12.95	\$12.95															
BUD/BUD LT/BUD SELECT 18/12 OZ CANS & BTLS (25+ CS)	\$13.70	\$0.75	\$12.95	\$12.95															
SUITCASE & 24 LOOSE LNNR'S (10-59 CASES)	\$18.15	\$1.15	\$17.00	\$17.00															
SUITCASE & 24 LOOSE LNNR'S (60-119 CASES)	\$18.15	\$1.65	\$16.50	\$16.50															
SUITCASE & 24 LOOSE LNNR'S (120+ CASES)	\$18.15	\$2.05	\$16.10	\$16.10															
BUD/BUD LIGHT/BUD SELECT 24/16 OZ. PLASTICS (3+ CS)	\$23.35	\$2.65	\$20.70	\$0.86															
BUD LIGHT 15/16 OZ. ALUM (3+ CS)	\$17.30	\$1.45	\$15.85	\$1.06															
BUD/BUD LT 24/16 OZ CANS 6/4 PK (5+ CS)	\$20.70	\$1.00	\$19.70	\$0.82															
BUD/BUD LT CHELADA 24/16 OZ CANS 6/4 PI	\$29.10	\$3.35	\$25.75	\$1.07															
* BUD/BUD LT/BUD SELECT 24/16oz WM BTLS (5+ CS)	\$20.70	\$0.60	\$20.10	\$0.84															
*BUD/BUD LIGHT/BUD SELECT 15/24 OZ CANS/BTLS (5+ CS)	\$22.25	\$1.65	\$20.60	\$1.37															
*BUD/BUD LIGHT/BUD SELECT 15/24 OZ CANS 5/3 PK (5+ CS)	\$22.25	\$1.65	\$20.60	\$4.12															
*BUD/BUD LIGHT CHELADA 15/24 OZ CANS (5+ CS)	\$29.60	\$2.10	\$27.50	\$1.83															
BUD FAMILY 24/7oz 4/6 NR (5+ CS)	\$12.00	\$1.40	\$10.60	\$2.65															
BUDWEISER AMERICAN ALE 2/12 NF	\$20.75	\$1.57	\$19.18	\$9.59															

BUD LIGHT LIME/BUD LIGHT GOLDEN WHEAT	FRONT LINE	DISC.	PTR	UNIT PRICE	WEEK BEGINNING SUNDAY														
					OCTOBER					NOVEMBER				DECEMBER					
					27-3	4-10	11-17	18-24	25-31	1-7	8-14	15-21	22-28	29-5	6-12	13-19	20-26	27-2	
BUD LIGHT LIME 24 LOOSE LNNR's (56+ CS)	\$20.75	\$2.16	\$18.59	\$18.59															
BUD LIGHT LIME 2/12 LNNR'S	\$20.75	\$1.57	\$19.18	\$9.59															
BUD LIGHT LIME 2/12 CANS	\$20.75	\$1.57	\$19.18	\$9.59															

MICHELOB FAMILY	FRONT LINE	DISC.	PTR	UNIT PRICE	WEEK BEGINNING SUNDAY														
					OCTOBER					NOVEMBER				DECEMBER					
					27-3	4-10	11-17	18-24	25-31	1-7	8-14	15-21	22-28	29-5	6-12	13-19	20-26	27-2	
2/12 BTLS & 2/12 CANS	\$20.15	\$1.00	\$19.15	\$9.58															
* 2/12 BTLS & 2/12 CANS (10+ CASES)	\$20.15	\$1.60	\$18.55	\$9.28															
MICH ULTRA 24/12 LOOSE LNNR (112+ CS)	\$20.15	\$2.30	\$18.00	\$18.00															
18 PACK CANS & BOTTLES (10+ CASES)	\$15.15	\$1.75	\$13.40	\$13.40															

* NOTE: Can mix and match in order to reach quantity discount.

ROLLING ROCK FAMILY	FRONT LINE	DISC.	PTR	UNIT PRICE	WEEK BEGINNING SUNDAY														
					OCTOBER					NOVEMBER				DECEMBER					
					27-3	4-10	11-17	18-24	25-31	1-7	8-14	15-21	22-28	29-5	6-12	13-19	20-26	27-2	
2/12 BTLS (3+ CASES)	\$20.15	\$1.60	\$18.55	\$9.28															

BUSCH FAMILY	FRONT LINE	DISC.	PTR	UNIT PRICE	WEEK BEGINNING SUNDAY														
					OCTOBER					NOVEMBER				DECEMBER					
					27-3	4-10	11-17	18-24	25-31	1-7	8-14	15-21	22-28	29-5	6-12	13-19	20-26	27-2	
2/12 CANS & 2/12 LNNR's	\$13.35	\$0.50	\$12.85	\$6.43															
SUITCASE	\$13.30	\$0.50	\$12.80	\$12.80															
SUITCASE +98	\$13.30	\$0.50	\$12.80	\$12.80															
24/16 OZ CANS 6/4 PACK	\$16.25	\$2.25	\$14.00	\$0.58															
18 PK CANS & BOTTLES (5+ CS)	\$9.80	\$0.95	\$8.85	\$8.85															

NATURAL LIGHT & ICE	FRONT LINE	DISC.	PTR	UNIT PRICE	WEEK BEGINNING SUNDAY													
					OCTOBER					NOVEMBER				DECEMBER				
					27-3	4-10	11-17	18-24	25-31	1-7	8-14	15-21	22-28	29-5	6-12	13-19	20-26	27-2

PEPIN DISTRIBUTING COMPANY

4121 NORTH 50th STREET -- TAMPA, FLORIDA 33610 -- PHONE (813) 626-6176

CROWN IMPORTS

OFF PREMISE PROMOTIONS OCTOBER, NOVEMBER, DECEMBER 2009 PROMOTIONS - OFF PREMISE

*** REVISED 9/8/09 ***

CORONA LNNR/CANS CORONA LIGHT MODELO ESPECIAL NEGRA MODELO PACIFICO	FRONT LINE	DISC.	P.T.R.	WEEK BEGINNING SUNDAY															
				OCTOBER					NOVEMBER				DECEMBER						
				27-3	4-10	11-17	18-24	25-31	1-7	8-14	15-21	22-28	29-5	6-12	13-19	20-26	27-2		
* 2/12 pk CANS, BTLS, & LOOSE	\$25.40	\$1.60	\$23.80																
* 2/12 CANS, BTLS, LOOSE (28-99 CS)	\$25.40	\$2.45	\$22.95																
* 2/12 CANS, BTLS, LOOSE (100-269 CS)	\$25.40	\$2.80	\$22.60																
2/12 CANS, BTLS, LOOSE (270+ CS)	\$25.40	\$3.00	\$22.40																
* 18 PK BOTTLES	\$19.50	\$2.55	\$16.95																
* 18 PK BOTTLES (10+ cs)	\$19.50	\$2.55	\$16.95																
4/6 LNNR'S (14+ CS)	\$25.55	\$2.60	\$22.95																
* 24/7 OZ BTLS PARTY BOX	\$19.60	\$2.65	\$16.95																
* 24/7 OZ BTLS PARTY BOX (5+ CASE QD)	\$19.60	\$2.65	\$16.95																

* Mix/match on 12pk btls/cans/loose/18 pk/7oz

MODELO ESPECIAL CANS ONLY	FRONT LINE	DISC.	P.T.R.	WEEK BEGINNING SUNDAY															
				OCTOBER					NOVEMBER				DECEMBER						
				27-3	4-10	11-17	18-24	25-31	1-7	8-14	15-21	22-28	29-5	6-12	13-19	20-26	27-2		
4/6 CANS & 2/12 CANS (1+ CS)	\$21.25	\$1.00	\$20.25																
4/6 CANS & 2/12 CANS (3-9 CS)	\$21.25	\$2.60	\$18.65																
4/6 CANS & 2/12 CANS (10+ CS)	\$21.25	\$3.40	\$17.85																
18 PACK CANS (1+ CS)	\$14.75	\$1.20	\$13.55																
18 PACK CANS (5+ CS)	\$14.75	\$1.20	\$13.55																
24 OZ CANS	\$19.50	\$1.59	\$17.91																

ST. PAULI GIRL	FRONT LINE	DISC.	P.T.R.	WEEK BEGINNING SUNDAY															
				OCTOBER					NOVEMBER				DECEMBER						
				27-3	4-10	11-17	18-24	25-31	1-7	8-14	15-21	22-28	29-5	6-12	13-19	20-26	27-2		
2/12 LNNR's	\$21.30	\$2.65	\$18.65																
2/12 LNNR's (7+ CS)	\$21.30	\$2.65	\$18.65																

TSINGTAO TSINGTAO PURE DRAFT	FRONT LINE	DISC.	P.T.R.	WEEK BEGINNING SUNDAY															
				OCTOBER					NOVEMBER				DECEMBER						
				27-3	4-10	11-17	18-24	25-31	1-7	8-14	15-21	22-28	29-5	6-12	13-19	20-26	27-2		
4/6 LNNR	\$24.50	\$3.20	\$21.30																
4/6 LNNR (7+ CS)	\$24.50	\$3.20	\$21.30																

