

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor Pepin Distributing Company Date 1/19/11

Location Address 4121 N. 50<sup>th</sup> Street License No. JDBW 39-0230 KLD \_\_\_\_\_

City Tampa, FL 33610 Beginning Date 1/19/11

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Counties Where Price is in Effect: Hillsborough and Pasco Counties

\*\*\* NEW FRONT LINE PRICE \*\*\*

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
Genesee	24/12 oz. 2/12 cans	1+	\$13.42	\$13.42
Genesee Light	24/12 oz. 2/12 cans	1+	\$13.42	\$13.42
Genesee Cream	24/12 oz. 2/12 cans	1+	\$13.42	\$13.42

Robert J. Ammon  
 Authorized Representative

Chief Financial Officer  
 Title