DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022 DBPR Form AB&T 4000A-032E Rev. 5/04

Title

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES (MALT BEVERAGES)

Distributor Pepin Distributing Company	Date _3/5/14
Location Address 4121 N. 50 th Street License No. JDBW 39-0230	KLD
City Tampa, FL 33610 Beginning Date	SEE ATTACHED
Notice No. 2014 31 Page _1 of _10 Ending Date	UNTIL FURTHER NOTICE
Counties Where Price is in Effect: Hillsborough and Pasco Counties	
*** DEVICED ***	
*** REVISED *** *** 1 ST QUARTER 2014 OFF PREMISE PROMOTIONS – SEE ATTACHI	□ D***
QUARTER 2014 OFF PREMISE PROMOTIONS - SEE ATTACHI	
Robert J. Ammon Chief Fi	nancial Officer

Authorized Representative

PEPIN DISTRIBUTING COMPANY Off Premise Promotions January, February, March 2014

*** REVISED 3/4/14 ***											WEEK BEG	WEEK BEGINNING MONDAY	NDAY				
						January	V			February	y				March		
BUD FAMILY	FRONT LINE	DISC.	PTR	UNIT PRICE	30-4	6-11	13-18	20-25	27-1	3-8	10-15	17-22	24-1	3-8	10-15	17-22	24-29
2/12 CANS & LNNR'S (10+ CS)	\$20.70	\$1.10	\$19.60	\$9.80							300	清			- 144 160		
BUD/BUD LT/BUD SELECT 18/12 OZ CANS & BTLS (10-24 CS)	\$15.35	\$1.25	\$14.10	\$14.10													
BUD/BUD LT/BUD SELECT 18/12 OZ CANS & BTLS (25+ CS)	\$15.35	\$1.70	\$13.65	\$13.65													
SUITCASE & 24 LOOSE LNNR'S (10-34 CASES)	\$20.30	\$1.05	\$19.25	\$19.25													
SUITCASE & 24 LOOSE LNNR'S (35-44 CASES)	\$20.30	\$1.85	\$18.45	\$18.45													F-20
SUITCASE & 24 LOOSE LNNR'S (45+)	\$20.30	\$2.85	\$17.45	\$17.45													
BUD/BUD LIGHT 15/16 OZ. ALUM	\$19.80	\$4.50	\$15.30	\$1.02													
BUD/BUD LT 24/16 OZ CANS 6/4 PK (5+ CS)	\$23.10	\$2.75	\$20.35	\$3.39													
BUD/BUD LIGHT 24/16 OZ. CANS 3/8 PK	\$23.10	\$2.75	\$20.35	\$6.78													
BUD/BUD LT CHELADA 24/16 OZ CANS 6/4 PK	\$31.20	\$1.85	\$29.35	\$4.89													
BUD/BUD LIGHT 15/24 & 25 OZ CANS/BTLS	\$23.30	\$2.70	\$20.60	\$1.37													
BUD/BUD LIGHT 24/7 OZ 4/6 BOTTLES	\$13.05	\$1.85	\$11.20	\$2.80													
BUD/BUD LIGHT 24/8oz SUITCASE	\$11.55	\$0.75	\$10.80	\$10.80													
BUD/BUD LIGHT 2/12 8OZ CANS	\$12.00	\$0.85	\$11.15	\$5.58													
BUD/BUD LIGHT 24/16 OZ ALUM 3/8 PACK (1-4 CASES)	\$27.60	\$2.00	\$25.60	\$8.53													
BUD/BUD LIGHT 24/16 OZ ALUM 3/8 PACK (5+ CASES)	\$27.60	\$3.65	\$23.95	\$7.98													
						January				February	īy	ry			March		
BUD LIGHT LIME/PLATINUM/BLACK CROWN	FRONT LINE	DISC.	PTR	UNIT PRICE	30-4	6-11 1	13-18	20-25	27-1	3-8	10-15	17-22	24-1	3-8	10-15	17-22	24-29
** BUD LIGHT LIME/PLATINUM/BLACK CROWN 2/12 BTLS & CANS (10+ CS)	\$22.70	\$1.50	\$21.20	\$10.60													1
BUD LIGHT LIME-A-RITA'S (ALL FLAVORS) 24/8 OZ. CANS SUITS	\$22.70	\$3.50	\$19.20	\$19.20													
** LIME-A-RITA/STRAW-BER-RITA/CRAN-BER-RITA 24/8 OZ. 2/12 PK (10+ CS)	\$22.70	\$1.50	\$21.20	\$10.60													
BUD LIGHT LIME MIX-A-RITA 18/8 OZ. CANS (20+ CS)	\$17.05	\$1.60	\$15.45	\$15.45													
BUD LIGHT LIME/PLATINUM 18/12 Can & NR (1+ CS)	\$17.05	\$2.65	\$14.40	\$14.40													
*** BUD LIGHT LIME/PLATINUM 18/12 Can & NR (5-59 CS)	\$17.05	\$1.60	\$15.45	\$15.45													
***BUD LIGHT LIME/PLATINUM 18/12 Can & NR (60+ CS)	\$17.05	\$2.20	\$14.85	\$14.85													
BUD LIGHT PLATINUM 30/11.5 ALUM 3/10 PACKS (10+ CS)	\$31.05	\$1.65	\$29.40	\$9.80													
BUD LIGHT LIME 15/24 & 25 OZ CANS	\$25.40	\$1.35	\$24.05	\$1.60													
BUD LIGHT LIME/PLATINUM/BLACK CROWN 15/22 BOTTLES	\$25.40	\$1.35	\$24.05	\$1.60													
BUD LIGHT LIME A RITA 24/16 OZ CANS 6/4 PACK	\$37.50	\$2.70	\$34.80	\$5.80													
*BUD LIGHT LIME 24/16 OZ CANS 6/4 PACK (1-4 CS)	\$25.30	\$2.25	\$23.05	\$3.84													TO A STATE OF
*BUD LIGHT LIME 24/16 OZ CANS 6/4 PACK (5+ CS)	\$25.30	\$3.20	\$22.10	\$3.68													
*BUDWEISER BLACK CROWN 24/16 OZ CANS 6/4 PACK (1-4 CS)	\$25.30	\$2.25	\$23.05	\$3.84													
*BUDWEISER BLACK CROWN 24/16 OZ CANS 6/4 PACK (5+ CS)	\$25.30	\$3.20	\$22.10	\$3.68				を記して		を記する							
* MM LAND SHARK, MICH ULTRA & SHOCK TOP																	
Top my page 1 and	2000					-											

[&]quot; Can mix and match Bud Light Lime/Platinum/Budweiser Black Grown/Rita 8 oz 12 packs and Mich Fam 12 packs in order to reach 10+ quanty discount.

^{***} Can mix and match w/Mich Fam 18 pks in order to reach QD.

											WEEK E	WEEK BEGINNING MONDAY	TONDAY				
						Jan	January			Feb	February				March		
MICHELOB FAMILY	FRONT LINE	DISC.	PTR	UNIT PRICE	30-4	6-11	13-18	20-25	27-1	3-8	10-15	17-22	24-1	3-8	10-15	17-22	24-29
** 2/12 BTLS & 2/12 CANS (10+ CASES)	\$22.70	\$1.50	\$21.20	\$10.60													
*** 18 PACK CANS & BOTTLES (5-59 CASES)	\$17.05	\$1.60	\$15.45	\$15.45													The state of
***18 PACK CANS & BOTTLES (60+ CASES)	\$17.05	\$2.20	\$14.85	\$14.85										60+ C/	60+ CASES - \$14.40 (\$2.65 DISCOUNT	(\$2.65 DISC	OUNT)
MICH ULTRA 24/12 LOOSE BTLS (56+ CASES)	\$22.70	\$2.35	\$20.35	\$20.35													
MICH ULTRA 15/24 & 25 OZ CANS	\$25.40	\$1.35	\$24.05	\$1.60													
*MICH ULTRA 24/160Z CANS 6/4 PACK (1-4 CS)	\$25.30	\$2.25	\$23.05	\$3.84													
*MICH ULTRA 24/16OZ CANS 6/4 PACK (5+ CS)	\$25.30	\$3.20	\$22.10	\$3.68													
" Can mix and match Bud Light Lime/Platinum/Budweiser Black Crown/Rita 8 oz 12 packs and Mich Fam 12 packs in order to reach 10+ quanity discount.	a 8 oz 12 packs ar	nd Mich Fam	12 packs in or	der to reach	10+ quanit	y discoun	F										

^{***} Can mix and match w/Bud Light Lime & Platinum 18 pks in order to reach QD.

								2		-				
										- 1	\$20.40	\$5.15	\$25.55	Longboard "Hang 10" 20/16 oz. cans 2/10 pack (50+ CASES
が 100mm 1										\$10.20	\$20.40	\$5.15	\$25.55	2/12 LNNR (50+ CASES)
(\$22.40	\$3.15	\$25.55	2/12 LNNR (1-49 CASES)
3-8 10-15 17-22 24-29	24-1	17-22	10-15	3-8	27-1	20-25	13-18	6-11	≥E 30-4	UNIT PRICE	PTR	es so	FRONT LINE	*1/6 I NND & CANS (30+ CASES) am willook a Midmor Saks
March			February	Feb			January	١						
	ONDAY	WEEK BEGINNING MONDAY	WEEK E											
25+ QD @ \$28.80			\$28.80 - Case 1	\$28.80					37		\$28.80	\$3.20	\$32.00	*4/6 BTLS (15+) mm w/Red Hook & Kona 6 packs
3-8 10-15 17-22 24-29	24-1	17-22	10-15	ა- <u>გ</u>	27-1	20-25	13-18	6-11	30-4	UNIT PRICE	PTR	DISC.	FRONT LINE	WIDMER
March			February	Feb			January	ړ						
	ONDAY	WEEK BEGINNING MONDAY	WEEK E											
25+ QD @ \$23.00										\$5.75	\$23.00	\$2.55	\$25.55	*4/6 BTLS (30+) mm w/Widmer & Kona 6 packs
3-8 10-15 17-22 24-29	24-1	17-22	10-15	3-8	27-1	20-25	13-18	6-11	≥E 30-4	UNIT PRICE	PTR	DISC.	FRONT LINE	RED HOOK
March			February	Feb			January	ی						1.8
	ONDAY	WEEK BEGINNING MONDAY	WEEK E					1927						
- 10 10 10 10 10 10 10 10 10 10 10 10 10						N THE OWNER				\$ 10.00	\$ 10.00	\$2.co	\$10.50	15124 & 25 OZ CANS
										+	\$15.50	\$1.25	\$16.75	24/16 OZ. CANS 6/4 PACK
3-8 10-15 17-22 24-29	24-1	17-22	10-15	3-8	27-1	20-25	13-18	6-11	30-4	+-	PTR	DISC.	FRONT LINE	HURRICANE HIGH GRAVITY
Maici			repludiy	Leb			January	٠	T					
	ONDAY	WEEK BEGINNING MONDAY	WEEK I	2										
														* MM with Busch Fam SC
THE RESIDENCE OF THE PARTY OF T										\vdash	\$15.00	\$0.60	\$15.60	2/12 CANS/BOTTLES
										_	\$16.70	\$2.20	\$18.90	15/24 & 25 OZ CANS
										\$10.95	\$10.95	\$0.55	\$11.50	18/12 OZ CANS/BOTTLES
3-6 10-10 17-22 24-29	1-47	77-11.	CI-01	3-8	1-17	27-07	13-18	6-11	30-4	+	2 2 2 2	PA CE	FRONT LINE	NATURAL LIGHT & ICE
March	2	2 2 2	and as	3 0 1 6	27.4	200	anuary	2		TIME DO	DTD .	Diec	No.	
March	ONDAY	WEEK BEGINNING MONDAY	WEEK I	n				-						
										-	1			*MM with Nat Fam SC
										\$7.50	\$15.00	\$0.60	\$15.60	2/12 CANS/BOTTLES
										\vdash	\$10.95	\$0.55	\$11.50	18/12 OZ CANS/BOTTLES
									(8)		\$13.95	\$1.65	\$15.60	*SUITCASE (28+ CASES)
3-8 10-15 17-22 24-29	24-1	17-22	10-15	မှ	27-1	20-25	13-18	6-11	≆ 30-4	UNIT PRICE	PTR	DISC.	FRONTLINE	BUSCH FAMILY
March	ONDAY	WEEK BEGINNING MONDAY	WEEK I											
										-				
											\$15.00	\$0.60	\$15.60	2/12 CANS/BOTTLES
										\$10.95	\$10.95	\$0.55	\$11.50	18/12 OZ CANS/BOTTLES
3-0 10-10 11-22 24-29	1-4-1	77-11	01-01	ų-a	1-17	27-07	13-18	0-11	30-4		2 2 2	Pa de C	FRONT LINE	BUDICE
47 22	2	47 22	40 45	s .	27.4	20 25	-1	2		IINIT BBICE	DTD	Dieco		
Warch	ONDAY	WEEK BEGINNING MONDAY	WEEK I	Feb			January	_						
	80									L	\$15.00	\$0.60	\$15.60	2/12 BTLS/CANS
					Section States					\$0.83	\$12.50	\$6.40	\$18.90	SN
3-8 10-15 17-22 24-29	24-1	17-22	10-15	3-8	27-1	20-25	13-18	6-11	30-4	UNIT PRICE	PTR	DISC.	FRONT LINE	ROLLING ROCK FAMILY
March			February	Feb			January	Ji						

WEEK BEGINNING MONDAY

4/6 NR's
2/12 NR's Ichiban (1-111 CASES)
2/12 NR's Ichiban (112+ CASES)
15/24 & 25 OZ CANS Ichiban
15/22 BOTTLES 4/6 NR's (1-19 Cases)
4/6 NR's (20+ Cases) mm w/Land Shark
30/11.5OZ ALUM 3/10 PACK 4/6 LNNR's (20+ Cases) mm w/Shock Top *24/16 OZ CANS 6/4 pack (1-4 CASES) *24/16 OZ CANS 6/4 pack (5+ CASES) *24/16 OZ CANS 6/4 pack (1-4 CASES) **2/12 LNNR'S/CANS (1-13 Cases)
**2/12 LNNR'S/CANS (14+ Cases) *2/12 LNNR's (14-55 Cases) *2/12 LNNR's (1-13 Cases) 2/12 LNNR's (1+ Cases) 2/12 LNNR's (1+ Cases) 2/12 LNNR's & CANS (56+ Cases) *2/12 LNNR's & CANS (14-55 Cases) MM BECKS/BECKS SAPPHIRE/BASS/GOOSE/LAND SHARK/SHOCK TOP/ST. PAULI GIRL/STELLA/HOEGAARDEN/GOOSE 4/6 LNNR's (56+ Cases) mm Bass, Becks & St. Pauli Girl 4/6 LNNR's (1-55 Cases *2/12 LNNR's (56+ Cases) MM BECKS/BECKS SAPPHIRE/BASS/GOOSE/LAND SHARK/SHOCK TOP/ST. PAULI GIRL/STELLA/HOEGAARDEN/GOOSE 4/6 LNNR's (56+ Cases) mm Bass, Becks & St. Pauli Girl 4/6 LNNR's (1-55 Cases) 15/24 & 25 OZ CANS 15/24 & 25 OZ CANS 24/16 OZ CANS 6/4 PACK (5+ CS) 15/22 OZ BOTTLES 15/22 OZ BOTTLES 24/16 OZ CANS 6/4 PACK (5+ CS) 24/16 OZ CANS 6/4 PACK (1-4 CS) 24/16 OZ CANS 6/4 PACK (1-4 CS) '2/12 LNNR's & CANS (1-13 Cases) 2/12 LNNR's & CANS (1+ Cases) Miix and match w/Bud Light Lime, Black Crown, Land Shark & Mich Ultra *24/16 OZ CANS 6/4 PACK (5+ CS) *24/16 OZ CANS 6/4 PACK (1-4 CS) **2/12 LNNR's & CANS Mix and match w/Shock Top, Bud Light Lime, Black Crown & Mich Ultra * MM BECKS/BECKS SAPPHIRE/BASS/GOOSE/LAND SHARK/SHOCK TOP/ST. PAULI GIRL/STELLA/HOEGAARDEN/GOOSE 24/16 OZ CANS 6/4 pack (5+ CASES) 1/12 LNNR's & CANS (1+ Cases) MM BECKS/BECKS SAPPHIRE/BASS/GOOSE/LAND SHARK/SHOCK TOP/ST. PAULI GIRL/STELLA/HOEGAARDEN/GOOSE BECKS/BECKS SAPPHIRE KIRIN ICHIBAN & LIGHT AND SHARK LAGER SHOCK TOP BASS \$25.50 \$25.50 \$25.50 \$25.50 \$25.50 \$25.50 \$25.50 \$30.25 \$30.25 \$25.50 \$25.50 \$25.50 \$25.40 \$22.70 \$26.95 \$26.95 \$26.95 \$26.95 \$26.95 \$22.70 \$26.95 \$26.95 \$26.95 \$27.60 \$27.60 \$27.60 \$25.30 \$25.30 \$25.30 \$25.40 \$25.40 \$33.40 \$34.05 \$33.40 FRONT LINE \$25.50 FRONT LINE \$26.95 \$3.55 \$4.45 \$0.85 \$1.65 \$3.85 \$8.15 \$2.25 \$3.20 \$2.75 \$1.50 \$5.75 \$2.10 \$5.50 \$1.50 \$2.75 \$3.55 \$4.45 \$11.30 \$2.25 \$7.00 \$1.50 \$1.50 \$3.40 \$1.35 \$2.40 \$2.15 \$1.65 \$0.85 \$2.15 \$3.40 DISC. DISC. DISC. DISC. \$24.00 \$6.00 \$24.00 \$12.00 \$22.10 \$11.05 \$24.05 \$1.60 \$24.05 \$1.60 \$22.10 \$24.65 \$23.85 \$26.40 \$22.10 \$23.05 \$23.35 \$21.20 \$28.25 \$22.10 \$28.25 \$22.10 \$25.20 \$31.80 \$22.70 \$22.50 \$23.40 \$24.20 \$21.20 \$22.50 \$23.85 \$24.65 \$24.05 \$23.35 PTR PTR PTR PTR PTR \$11.05 \$6.16 \$5.96 \$4.40 \$3.68 \$3.84 \$24.05 \$28.25 \$11.70 \$11.25 \$4.20 \$3.68 \$3.84 \$3.88 \$28.25 \$5.96 \$10.60 \$10.60 \$12.10 \$11.70 \$11.25 \$10.60 UNIT PRICE \$11.68 \$11.68 \$10.60 UNIT PRICE UNIT PRICE UNIT PRICE \$5.68 UNIT PRICE \$5.68 \$5.30 \$3.68 \$4.40 \$6.16 30-4 30-4 30-4 30-4 30-4 6-11 6-11 6-11 6-11 6-11 13-18 13-18 13-18 13-18 13-18 20-25 20-25 20-25 20-25 20-25 27-1 27-1 27-1 27-1 27-1 3-<u>8</u> 3-8 3-8 3-8 3-8 10-15 10-15 10-15 10-15 10-15 WEEK BEGINNING MONDAY WEEK BEGINNING MONDAY WEEK BEGINNING MONDAY WEEK BEGINNING MONDAY 17-22 17-22 17-22 17-22 17-22 24-1 24-1 24-1 24-1 24-1 3-8 3-8 <u>د</u> 3-8 3-8 10-15 10-15 10-15 10-15 10-15 March March 17-22 17-22 17-22 17-22 17-22 24-29 24-29 24-29 24-29 24-29

WEEK BEGINNING MONDAY

									œ.																**										
	*21/12 LNNR'S & 21/12 CANS (10+ CS) \$28.10 \$2.95 *MM BECKS/BECKS SAPPHRE/BASS/GOOSE/LAND SHARK/SHOCK TOP/ST, PAULI GRUSTELLA/HOEGAARDEN/GOOSE	*2/12 LNNR & 2/12 CANS (5-9 CS)	*2/12 LNNR & 2/12 CANS (1-4 CS)	4/6 LNNR (25+ CS)	4/6 LNNR	GOOSE ISLAND BREWERY		2/12 LNNR	BELGIAN SAMPLER		4/6 LNNR (72+) mm w/Stella & Hoegaarden	LEFFE	2	24/16 OZ CANS 6/4 PACK (/Z+ CASES)	24/16 OZ CANS 6/4 PACK (1-71 CASES)	1077E040		4/6 LNNR'S (72+ CASES) mm w/Stella & Leffe \$30.55 \$4.35	*2/11.2 LNNR'S	The contract of the contract o	* MM BECKS/BECKS SAPPHIRE/BASS/GOOSE/LAND SHARK/SHOCK TOP/ST. PAULI GIRL/STELLA/HOEGAARDEN/GOOSE	STELLA CIDRE 24/12 NR 6/4 PACK (1-13 CS) STELLA CIDRE 24/12 NR 6/4 PACK (14+ CS)	20/14.9 2/10 CAN STELLA CIDRE 24/12 NR 6/4 PACK (1+ CS)	12/22.4 NR	*2/11.2 LNNR's	STELLA ARTOIS		4/6 LNNR's (56+ Cases) mm Bass, Becks & St. Pauli Girl \$26.95 \$5.75	4/6 LNNR's (1-55 Cases)	*2/12 LNNR'S (14-55 CS)	2/12 LNNR'S (1+CS) *2/12 LNNR'S (1-13 CS)	ST. PAULI GIRL 2/12 LNNR'S (1+ CS)			
	\$28.10	\$28.10	\$28.10	\$28.76	\$28.76	FRONT LINE		\$30.55	FRONT LINE	×	\$30.55	FRONT LINE	~	\$40.80	\$40.80			\$30.55	\$30.55		SIRL/STELLA/HOEG	\$38.25 \$38.25	\$30.55	\$26.40	\$30.55	FRONT LINE		\$26.95	\$26.95	\$24.45	\$22.70 \$24.45	\$24.45			
	\$2.95	\$2.10	\$1.80	\$3.20	\$1.76	DISC.		\$3.35	DISC.		\$4.35	DISC.		H		DISC		\$4.35	\$3.35		AARDEN/GOOS	\$2.50 \$3.50	\$4.60	\$1.25	+	DISC.		\$5.75	\$4.25	\$1.95		H			
	\$25.15	\$26.00	\$26.30	\$25.56	\$27.00	PTR		\$27.20	PTR		\$26.20	PTR	2	\$37.30	\$38.35	PTR		\$26.20	\$27.20			\$35.75 \$34.75	\$33.65	\$25.15	\$27.20	PTR		\$21.20	\$22.70	\$22.50	\$21.20 \$23.10	\$21.20			
	\$12.58	\$13.00	\$13.15	\$6.39	\$6.75	UNIT PRICE		\$13.60	UNIT PRICE	11	\$6.55	UNIT PRICE		-		UNIT PRICE		\$6.55	\$13.60		-	\$5.96 \$5.79	_	++	+	UNIT PRICE		\$5.30			\$10.60 \$11.55				
WEEK BEGINNING MONDAY January February					· · · · · · · · · · · · · · · · · · ·	30-4 6-11 13-18 20-25 27-1 3-	WEEK BEGINNING MONDAY		30-4 6-11 13-18 20-25 27-1 3-8 10-15 17-22 24-1 3-8	January February February		E 30-4 6-11 13-18 20-25 27-1 3-8 10-15 17-22 24-1 3-8	January February February		CONT. TOTAL BOTTON BUTTON	30.4 6.41 13.48 20.25 27.4 3.4	January February February	\$2\$,75 PTR	30-4 6-11 13-18 20-25 27-1 3-8 10-19 17-22 24-1 3-6	January February						30-4 6-11 13-18 20-25 27-1 3-	WEEK BEGINNING MONDAY					30.4 6.11 13-18 20-26 27-1 3-8 10-15 17-22 24-1 3-8	January February	WEEK BEGINNING MONDAY	
March						10-15 17-22 24-29	March		10-15 17-22 24-29	March	\$25.75 PTR (\$4.80 DISCOUNT) 72 + CASES	10-15 17-22 24-29	March			10-15 17-22 24-29	March	(\$4.80 DISCOUNT) 72 + CASES	10-13 17-22	4 23				The Discoulation of the Control of t	INT 72 + CAS	10-15 17-22 24-29	March						March		

				*Mix and match all four in order to reach 28+ QD	REDBRIDGE, WILD BLUE, WILD BLACK, WILD RED *4/6 LNNR (28+ CASES)		MARGARITAVILLE SPIKED TEA MARGARITAVILLE ISLAND LIME & PARADISE PUNCH 24/16 CAN 6/4
					FRONT LINE \$27.10		FRONT LINE \$30.45
	T v				DISC. \$0.70		pisc. \$3.20
и					PTR \$26.40		PTR \$27.25
					UNIT PRICE	_	UNIT PRICE
					30-4 6		30-4
					6-11 13-18	January	6-11 13-18
					3 20-25		3 20-25
					27-1 3		27-1 3
				4	3-8 10-15	WEEK	3-8 10-15
				v	17-22	WEEK BEGINNING MONDAY February	17-22
		v			24-1	MONDAY	24-1
					3-8 10-15 17-22 24-29	March	3-8 10-15 17-22 24-29

PEPIN DISTRIBUTING COMPANY

OFF PREMISE PROMOTIONS

January, February, March 2014

CORONA LNNR/CANS								≦	WEEK BEG	BEGINNING MONDAY	ONDAY					
 CORONA LIGHT					January	ary			Feb	February				March		
MODELO ESPECIAL NEGRA MODELO	FRONT											6	l,		i	
PACIFICO VICTORIA	LINE	DISC.	P.T.R.	30-4	6-11	13-18	13-18 20-25	27-1	<u>ဒ-</u> စ	10-15 17-22 24-1	17-22	24-1	ယ္	10-15	10-15 17-22 24-29	24-
2/12 pk CANS & 2/12 BTLS (1-13 CS)	\$27.85	\$2.25	\$25.60													
2/12 CANS & 2/12 BTLS (14-44 CS)	\$27.85	\$2.85	\$25.00													
2/12 CANS & BTLS (45+ CS)	\$27.85	\$3.45	\$24.40													
24 PK BOTTLES LOOSE (45+ CS)	\$27.85	\$3.65	\$24.20													
* 18 PK BOTTLES (5+ CS QD)	\$20.55	\$2.20	\$18.35													
* 24/7 OZ BTLS PARTY BOX (5+ CASE QD)	\$20.55	\$2.20	\$18.35													
24/16 Cans	\$30.25	\$2.25	\$28.00													
12/24 Cans	\$25.15	\$2.75 \$22.40	\$22.40													N. C.
* Can mix and match 18pk and 7oz on 10+ cases only.	Υ.															

								WE	WEEK BEGI	SEGINNING MONDAY	DNDAY		9		
MODELO ESPECIAL	FRONT			8	January	ary		e e	February	uary			March		
CANS ONLY	LINE	DISC.	DISC. P.T.R.	30-4 6-11 13-18 20-25 27-1 3-8	6-11	13-18	20-25	27-1	3-8	10-15 17-22 24-1	17-22	3-8	3-8 10-15 17-22 24-29	17-22	24-29
*2/12 CANS (5+ CS)	\$22.80	\$2.60	\$2.60 \$20.20				assis of								
*24/12 OZ CANS LOOSE (5+ CS)	\$22.30	\$2.10	\$2.10 \$20.20												
24/12 OZ CANS LOOSE (117+ CS)	\$22.30	\$2.80	\$2.80 \$19.50										0		
18 pk CANS (5+ CS)	\$16.00	\$1.20	\$1.20 \$14.80												
24/16 OZ CANS 6/4 PACK	\$28.40 \$2.13 \$26.27	\$2.13	\$26.27												
* Can mix and match ME 12 nack cans and ME loose cans to reach 5+ OD	cans to re	ach 5+ C	ğ												ja

PEPIN DISTRIBUTING COMPANY
OFF PREMISE PROMOTIONS
January, February, March 2014

HORNSBY'S CIDER 24/11.2 oz. N/R 4-6 pack (45+ CS) \$29.22 \$3.66 \$25.56 NOTE: Can mix and match Woodchuck, Magners & Hornsby's order to reach 45+ quantity discount.	HORNSBY'S CIDER 24/11.2 oz. N/R 4-6 pack	MAGNER'S ORIGINAL CIDER 6/4/16.9 oz. cans (45+ CS)	MAGNER'S ORIGINAL CIDER 24/11.2 oz. N/R 4-6 pack (45+ CS)	MAGNER'S ORIGINAL CIDER 24/11.2 oz. N/R 4-6 pack	WOODCHUCK FARMHOUSE SELECT 12/750 ML BTLS (2+ CS)	WOODCHUCK 12/22 oz. bottles (3+ CS)	WOODCHUCK AMBER 24/16 oz. cans 6-4 pack	WOODCHUCK VARIETY PACK 24/12 oz. N/R 2-12 pack	WOODCHUCK CIDERS 24/12 oz. N/R 4-6 pack (45+ CS)	WOODCHUCK CIDERS 24/12 oz. N/R 4-6 pack	1556, 1557, 1558,1559,1560,1562			MAGIC HAT 24/12oz N/R 4-6 pack (60+ CS)	MAGIC HAT 24/12oz N/R 4-6 pack	MAGIC HAT 24/12oz N/R 2-12 pack (60+ CS)	MAGIC HAT 24/12oz N/R 2-12 pack	SEAGRAMS 24/10oz FROZEN POUCHES (6+ CS)	SEAGRAMS FLAVORS 6/4 pack (10+ CS)	SEAGRAMS FLAVORS 6/4 pack	LABATT 24/11.5oz N/R 2-12 pack (72+ CS)		LABATT 24/11.5oz N/R 4-6 pack	5					CZECHVAR 24/11.2oz 4-6 bottles (5+ QD)	CZECHVAR 24/11.2oz 4-6 bottles	ESTRELLA DAMM DAURA 24/12oz N/R 6-4 pack (5+ QD)	ESTRELLA DAMM DAURA 24/12oz N/R 6-4 pack	ESTRELLA DAMM INEDIT 750ML 12PK (3+ QD)	7		ESTRELLA DAMM LAGER 24/11.2oz N/R 4-6 pack	TONA CERVEZA 24/12oz N/R 2-12 pack (10+ QD)	TONA CERVEZA 24/12oz N/R 2-12 pack		TONA CERVEZA 24/12oz N/R 4-6 pack				*** REVISED 2/12/14 ***
\$29.22 order to rea	\$29.22	\$47.98	\$31.89	\$31.89	\$92.30	\$26.55	\$31.00	\$26.20	\$29.22	\$29.22	FRONT LINE		VERMO	\$27.85	\$27.85	\$27.10	\$27.10	\$32.00	\$23.94	\$23.94	\$20.80	\$20.80	\$20.80	FRONT LINE			NORTH		\$30.38	\$30.38	\$33.55	\$33.55	\$89.90	\$89.90	\$25.58	\$25.58	\$23.98	\$23.98	\$23.98	\$23.98	FRONT LINE			US
\$3.66 ach 45+ q	\$3.02	\$2.03	\vdash	-		_	\$2.50	\$3.20	\$3.66	\$3.02			NT HAR	\$3.70	-	_		\$12.80		\$2.40	\$2.60	\$1.60	\$2.00	IE DISC.			AMERIC		\$3.20					\$12.00	\$2.58	\$3.20		\$3.00	\$4.80	\$3.20	DISC.			US BEVERAGE
\$25.56 quantity d	\$26.20	\$45.95					\$28.50	\$23.00	\$25.56	\$26.20	_		VERMONT HARD CIDER COMPANY	\$24.15	-	\$24.15		\$19.20	\$19.16	\$21.54	\$18.20		\$18.80	PTR			NORTH AMERICAN BREWERIES		\$27.18					\$77.90	\$23.00	\$22.38	-	\$20.98	\$19.18	\$20.78	PTR			AGE
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											-25 27-1	+								-				-25 27-1	+																20-25 27-1	+		
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WISCONSIN AMBER/SUPPER CLUB/HOP CREAM 4/6 BTLS (3+ CS) WISCONSIN AMBER/SUPPER CLUB 2/12 CANS (5+ CS) WISCONSIN AMBER/SUPPER CLUB 2/12 CANS (10+ CS) SEASONAL 4/6 BOTTLES (3+ CS)	KROMBACHER 4/6 BOTTLES (5+ CS)	MEDALLA LIGHT 2/12 BOTTLES	CAYMAN JACK'S MARGARITA 4/6 BOTTLES CAYMAN JACK'S MARGARITA 24/8 OZ CANS 2/12 PACK	PHUSION PROJECTS (FOUR LOKO) FOUR LOKO 23.5 OZ. CANS (10+ CASES) FOUR LOKO 23.5 OZ. CANS (25+ CASES)	SWEETWATER 4/6 BOTTLES HOP DEVIL, PRIMA PILS, HEADWATERS, SEASONAL (TIER 1) 4/6
	KROMB. FRONT LINE \$27.15	FRONT LINE \$23.65	AMERIC FRONT LINE \$28.75 \$22.70	PHUSION FRONT LINE \$22.20	SWEETW FRONT LINE \$28.76 VICTOR FRONT LINE \$31.25
CAPITAL BREWERY FRONT LINE DISC. PTF \$30.00 \$2.00 \$28.0 \$30.00 \$4.00 \$26.0 \$30.00 \$5.50 \$24.0 \$30.00 \$2.00 \$28.0	KROMBACHER USA	NE DISC.	ICAN VII	ON PRO. NE DISC. \$2.00	### SWEETWATER BREWF #### ### #### #### #### #### #### #### #### ######
WERY PTR \$28.00 \$24.50	R USA PTR \$25.15	RONT LINE DISC. PTR \$23.65 \$1.00 \$22.65	AMERICAN VINTAGE BEVERAGE FRONT LINE DISC. PTR 30-4 6-1 \$28.75 \$1.60 \$27.15 6-1 \$22.70 \$3.50 \$19.20	PHUSION PROJECTS, LLC FRONT LINE DISC. PTR 3 \$22.20 \$2.00 \$20.20 \$20.20 \$4.20 \$18.00	SWEETWATER BREWERY
30-4	30-4	30-4	BEVER	30-4	30.4
January 6-11 13	January 6-11 13	January 6-11 13	and	January 6-11 13	January 6-11 13 January 14 January 15 Januar
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20-25 27-1	20-25 27-1	20-25 27-1	20-25 27-1	20-25 27-1	20-25 27-1
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February 10-15 17-22	WEEK BEGINNING MONDAY February 3-8 10-15 17-22	WEEK BEGINNING MONDAY February 3-8 10-15 17-22	WEEK BEGINNING MONDAY February 3-8 10-15 17-22 24- \$25.15 PTR (\$3.60 discount)	WEEK BEGINNING MONDAY February 3-8 10-15 17-22	WEEK BEGINNING MONDAY February WEEK BEGINNING MONDAY February February 10-15 17-22
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17-22	17-22	17-22	17-22	17-22	17-22
24-29	24-29	24-29	24-29	24-29	24-29

					Jan	January			Feb	February		F		March	7	
	FRONT LINE	DISC.	PTR	30-4	6-11	13-18	6-11 13-18 20-25 27-1	27-1	3-8	10-15 17-22 24-1	17-22	24-	1 3-8	10-1	10-15 17-22 24-29	2 2
TOASTED LAGER/SEASONAL	\$30.00 \$3.80 \$26.20	\$3.80	\$26.20	7												
								_	WEEK B	WEEK BEGINNING MONDAY	3 MOND	AY				
					Jan	January			Feb	February				March	2	
	FRONT LINE	DISC.	PTR	30-4	6-11	13-18	13-18 20-25 27-1	27-1	3-8	10-15	10-15 17-22	24-1	3-8		10-15 17-22 24-29	2 24
COPA DI VINO 12/187 MI, BOTTLES (15+ CS)	07 50 07 10 503	- 10	900							A STATE OF THE PARTY OF THE PAR						