

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION

DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO
1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form AB&T
4000A-032E
Rev. 5/04

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES
(MALT BEVERAGES)

Distributor Pepin Distributing Company Date 3/5/14

Location Address 4121 N. 50th Street License No. JDBW 39-0230 KLD

City Tampa, FL 33610 Beginning Date SEE ATTACHED

Notice No. 2014 - 31 Page 1 of 10 Ending Date UNTIL FURTHER NOTICE

Counties Where Price is in Effect: Hillsborough and Pasco Counties

*** REVISED ***

*** 1ST QUARTER 2014 OFF PREMISE PROMOTIONS – SEE ATTACHED***

Robert J. Ammon
Authorized Representative

Chief Financial Officer
Title

PEPIN DISTRIBUTING COMPANY Off Premise Promotions January, February, March 2014

*** REVISED 3/4/14 ***

BUD FAMILY	FRONT LINE	DISC.	PTR	UNIT PRICE	January				February				March					
					30-4	6-11	13-18	20-25	27-1	3-8	10-15	17-22	24-1	3-8	10-15	17-22	24-29	
2/12 CANS & LNNRS (10+ CS)	\$20.70	\$1.10	\$19.60	\$9.80														
BUD/BUD LT/BUD SELECT 18/12 OZ CANS & BTLs (10-24 CS)	\$15.35	\$1.25	\$14.10	\$7.05														
BUD/BUD LT/BUD SELECT 18/12 OZ CANS & BTLs (25+ CS)	\$15.35	\$1.70	\$13.65	\$13.65														
SUITCASE & 24 LOOSE LNNRS (10-34 CASES)	\$20.30	\$1.05	\$19.25	\$9.25														
SUITCASE & 24 LOOSE LNNRS (35-44 CASES)	\$20.30	\$1.85	\$18.45	\$18.45														
SUITCASE & 24 LOOSE LNNRS (45+)	\$20.30	\$2.85	\$17.45	\$17.45														
BUD/BUD LIGHT 15/16 OZ. ALUM	\$19.80	\$4.50	\$15.30	\$1.02														
BUD/BUD LT 24/16 OZ CANS 6/4 PK (5+ CS)	\$23.10	\$2.75	\$20.35	\$3.39														
BUD/BUD LIGHT 24/16 OZ. CANS 3/8 PK	\$23.10	\$2.75	\$20.35	\$6.78														
BUD/BUD LT CHELADA 24/16 OZ CANS 6/4 PK	\$31.20	\$1.85	\$29.35	\$4.89														
BUD/BUD LIGHT 15/24 & 25 OZ CANS/BTLs	\$23.05	\$2.70	\$20.60	\$1.37														
BUD/BUD LIGHT 24/7 OZ 4/6 BOTTLES	\$13.05	\$1.85	\$11.20	\$2.80														
BUD/BUD LIGHT 24/8oz SUITCASE	\$11.55	\$0.75	\$10.80	\$10.80														
BUD/BUD LIGHT 2/12 8OZ CANS	\$12.00	\$0.85	\$11.15	\$5.58														
BUD/BUD LIGHT 24/16 OZ ALUM 3/8 PACK (1-4 CASES)	\$27.60	\$2.00	\$25.60	\$8.53														
BUD/BUD LIGHT 24/16 OZ ALUM 3/8 PACK (5+ CASES)	\$27.60	\$3.65	\$23.95	\$7.99														

BUD LIGHT LIME/PLATINUM/BLACK CROWN	FRONT LINE	DISC.	PTR	UNIT PRICE	January					February					March			
					30-4	6-11	13-18	20-25	27-1	3-8	10-15	17-22	24-1	3-8	10-15	17-22	24-29	
** BUD LIGHT LIME/PLATINUM/BLACK CROWN 2/12 BTL'S & CANS (10+ CS)	\$22.70	\$1.50	\$21.20	\$10.60														
** BUD LIGHT LIME-A-RITA'S (ALL FLAVORS) 24/8 OZ. CANS SUITS	\$22.70	\$3.50	\$19.20	\$19.20														
** LIME-A-RITA'S/STRAW-BERRY/CRAN-BERRY/RTA 248 OZ. 2/12 PK (10+ CS)	\$22.70	\$1.50	\$21.20	\$19.20														
BUD LIGHT LIME MIX-A-RITA 18/8 OZ. CANS (20+ CS)	\$17.05	\$1.60	\$15.45	\$15.45														
BUD LIGHT LIME/PLATINUM 18/12 Can & NR (1+ CS)	\$17.05	\$2.65	\$14.40	\$14.40														
*** BUD LIGHT LIME/PLATINUM 18/12 Can & NR (5-59 CS)	\$17.05	\$1.60	\$15.45	\$15.45														
*** BUD LIGHT LIME/PLATINUM 18/12 Can & NR (60+ CS)	\$17.05	\$2.20	\$14.85	\$14.85														
BUD LIGHT PLATINUM 30/11.5 ALUM 3/10 PACKS (10+ CS)	\$31.05	\$1.65	\$29.40	\$9.80														
BUD LIGHT LIME 15/24 & 25 OZ CANS	\$25.40	\$1.35	\$24.05	\$1.60														
BUD LIGHT LIME/PLATINUM/BLACK CROWN 15/22 BOTTLES	\$25.40	\$1.35	\$24.05	\$1.60														
BUD LIGHT LIME A RITA 24/16 OZ CANS 6/4 PACK	\$37.50	\$2.70	\$34.80	\$5.80														
** BUD LIGHT LIME 24/16 OZ CANS 6/4 PACK (1-4 CS)	\$25.30	\$2.25	\$23.05	\$3.84														
** BUD LIGHT LIME 24/16 OZ CANS 6/4 PACK (5+ CS)	\$25.30	\$3.20	\$22.10	\$3.68														
** BUDWEISER BLACK CROWN 24/16 OZ CANS 6/4 PACK (1-4 CS)	\$25.30	\$2.25	\$23.05	\$3.84														
** BUDWEISER BLACK CROWN 24/16 OZ CANS 6/4 PACK (5+ CS)	\$25.30	\$3.20	\$22.10	\$3.84														

* MIM LAND SHARK, MICH ULTRA & SHOCK TOP

** Can mix and match Bud Light Lime/Platinum/Budweiser Black Crown/Rita 8 oz 12 packs and MICH Fam 12 packs in order to reach 10+ quantity discount.

*** Can mix and match w/Mich Fam 18 pls in order to reach QD.

MICHELOB FAMILY					WEEK BEGINNING MONDAY												
	FRONT LINE	DISC.	PTR	UNIT PRICE	January				February				March				
					30-4	6-11	13-18	20-25	27-1	3-8	10-15	17-22	24-1	3-8	10-15	17-22	24-29
** 2/12 BTLs & 2/12 CANS (10+ CASES)	\$22.70	\$1.50	\$21.20	\$10.60													
*** 18 PACK CANS & BOTTLES (5-59 CASES)	\$17.05	\$1.60	\$15.45	\$15.45													
*** 18 PACK CANS & BOTTLES (60+ CASES)	\$17.05	\$2.20	\$14.85	\$14.85													
MICH ULTRA 24/12 LOOSE BTLs (66+ CASES)	\$22.70	\$2.35	\$20.35	\$20.35													
MICH ULTRA 15/24 & 25 OZ CANS	\$25.40	\$1.35	\$24.05	\$1.60													
*MICH ULTRA 24/16OZ CANS 6/4 PACK (1-4 CS)	\$25.30	\$2.25	\$23.05	\$3.84													
MICH ULTRA 24/16OZ CANS 6/4 PACK (5+ CS)	\$25.30	\$3.20	\$22.10	\$3.68													

** Can mix and match Bud Light Lime/Platinum/Budweiser Black Crown/Rita 8 oz 12 packs and MICH Fam 12 packs in order to reach 10+ quantity discount.

*** Can mix and match w/Mich Light Lime & Platinum 18 pls in order to reach QD.

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KIRIN ICHIBAN & LIGHT					WEEK BEGINNING MONDAY												
	FRONT LINE	DISC.	PTR	UNIT PRICE	January				February				March				
					30-4	6-11	13-18	20-25	27-1	3-8	10-15	17-22	24-1	3-8	10-15	17-22	24-29
4/6 NR's	\$25.50	\$1.50	\$24.00	\$6.00													
2/12 NR's Ichiban (1-11 CASES)	\$25.50	\$1.50	\$24.00	\$12.00													
2/12 NR's Ichiban (112+ CASES)	\$25.50	\$3.40	\$22.10	\$11.05													
15/24 & 25 OZ CANS Ichiban	\$25.40	\$1.35	\$24.05	\$1.60													
15/22 BOTTLES	\$25.40	\$1.35	\$24.05	\$1.60													

LAND SHARK LAGER				January										February				March			
	FRONT LINE	DISC.	PTR	UNIT PRICE	30-4	6-11	13-18	20-25	27-1	3-8	10-15	17-22	24-1	3-8	10-15	17-22	24-29				
**2/12 LNNR's/CANS (1-13 Cases)	\$25.50	\$2.15	\$23.35	\$11.68																	
**2/12 LNNR's/CANS (14+ Cases)	\$25.50	\$3.40	\$22.10	\$11.05																	
4/6 LNNR's (1-19 Cases)	\$25.50	\$0.85	\$24.65	\$6.16																	
4/6 LNNR's (20+ Cases) mm w/Shock Top	\$25.50	\$1.65	\$23.85	\$5.96																	
*24/16 OZ CANS 6/4 pack (1-4 CASES)	\$30.25	\$3.85	\$26.40	\$4.40																	
*24/16 OZ CANS 6/4 pack (5+ CASES)	\$30.25	\$8.15	\$22.10	\$3.68																	
*24/16 OZ CANS 6/4 pack (1-4 CASES)	\$25.30	\$2.25	\$23.05	\$3.84																	
*24/16 OZ CANS 6/4 pack (5+ CASES)	\$25.30	\$3.20	\$22.10	\$3.68																	

** MM BECKS/BECKS SAPHIRE/BECKS/GOOSE/BECKS/LAND SHARK/SHOCK TOP/ST. PAULI GIRL/STELLA/NOGARD/BECKS/GOOSE

* Mix and match w/Shock Top, Bud Light Lime, Black Crown & Mitch Ultra

SHOCK TOP					January				February			March					
	FRONT LINE	DISC.	PTR	UNIT PRICE	30-4	6-11	13-18	20-25	27-1	3-8	10-15	17-22	24-1	3-8	10-15	17-22	24-29
**2/12 LNNR's & CANS	\$25.50	\$2.15	\$23.35	\$11.68													
4/6 NR's (1-19 Cases)	\$25.50	\$0.85	\$24.65	\$6.16													
4/6 NR's (20+ Cases) mm w/Land Shark	\$25.50	\$1.65	\$23.85	\$5.96													
30/11.50Z ALUM 3/10 PACK	\$34.05	\$2.25	\$31.80	\$10.60													
*24/16 OZ CANS 6/4 PACK (1-4 CS)	\$33.40	\$7.00	\$26.40	\$4.40													
*24/16 OZ CANS 6/4 PACK (5+ CS)	\$33.40	\$11.30	\$22.10	\$3.68													

** MM BECKS/BECKS SAPHIRE/BECKS/GOOSE/BECKS/LAND SHARK/SHOCK TOP/ST. PAULI GIRL/STELLA/NOGARD/BECKS/GOOSE

* Mix and match w/Bud Light Lime, Black Crown, Land Shark & Mitch Ultra

BECKS/BECKS SAPHIRE					January					February					March				
	FRONT LINE	DISC.	PTR	UNIT PRICE	30-4	6-11	13-18	20-25	27-1	3-8	10-15	17-22	24-1	3-8	10-15	17-22	24-29		
2/12 LNNR's & CANS (1+ Cases)	\$26.95	\$5.75	\$21.20	\$10.60															
2/12 LNNR's & CANS (1+ Cases)	\$22.70	\$1.50	\$21.20	\$10.60															
*2/12 LNNR's & CANS (1-13 Cases)	\$26.95	\$2.75	\$24.20	\$12.10															
*2/12 LNNR's & CANS (14-55 Cases)	\$26.95	\$3.55	\$23.40	\$11.70															
2/12 LNNR's & CANS (56+ Cases)	\$26.95	\$4.45	\$22.50	\$11.25															
24/16 OZ CANS 6/4 PACK (1-4 CS)	\$27.60	\$2.40	\$25.20	\$4.20															
24/16 OZ CANS 6/4 PACK (5+ CS)	\$27.60	\$5.50	\$22.10	\$3.68															
24/16 OZ CANS 6/4 PACK (1-4 CS)	\$25.30	\$2.25	\$23.05	\$3.84															
24/16 OZ CANS 6/4 PACK (1-4 CS)	\$25.30	\$3.20	\$22.10	\$3.68															
24/16 OZ CANS 6/4 PACK (5+ CS)	\$30.35	\$2.10	\$28.25	\$24.05															
15/22 OZ BOTTLES	\$25.40	\$1.35	\$24.05	\$24.05															
15/22 OZ BOTTLES	\$30.35	\$2.10	\$28.25	\$28.25															
15/24 & 25 OZ CANS	\$25.40	\$1.35	\$24.05	\$24.05															
15/24 & 25 OZ CANS	\$26.95	\$4.25	\$22.70	\$5.68															
4/6 LNNR's (56+ Cases) mm Bass, Becks & St. Pauli Girl	\$26.95	\$5.75	\$21.20	\$5.30															

** MM BECKS/BECKS SAPHIRE/BECKS/GOOSE/BECKS/LAND SHARK/SHOCK TOP/ST. PAULI GIRL/STELLA/NOGARD/BECKS/GOOSE

					WEEK BEGINNING MONDAY												
					January				February				March				
					30-4	6-11	13-18	20-25	27-1	3-8	10-15	17-22	24-1	3-8	10-15	17-22	24-29
BASS	FRONT LINE	DISC.	PTR	UNIT PRICE													
2/12 LNNR's (1+ Cases)	\$26.95	\$5.75	\$21.20	\$10.60													
2/12 LNNR's (1+ Cases)	\$22.70	\$1.50	\$21.20	\$10.60													
*2/12 LNNR's (1-13 Cases)	\$26.95	\$2.75	\$24.20	\$12.10													
*2/12 LNNR's (14-55 Cases)	\$26.95	\$3.55	\$23.40	\$11.70													
*2/12 LNNR's (56+ Cases)	\$26.95	\$4.45	\$22.50	\$11.25													
4/6 LNNR's (1-55 Cases)	\$26.95	\$4.25	\$22.70	\$5.68													
4/6 LNNR's (56+ Cases) mm Bass, Becks & St. Pauli Girl	\$26.95	\$5.75	\$21.20	\$5.30													

** MM BECKS/BECKS SAPHIRE/BECKS/GOOSE/BECKS/LAND SHARK/SHOCK TOP/ST. PAULI GIRL/STELLA/NOGARD/BECKS/GOOSE

OFF PREMISE PROMOTIONS

[illegible]

* Can mix and match 18pk and 7oz on 10+ cases only.

[illegible]

* Can mix and match ME 12 pack cans and ME loose cans to reach 5+ QD.

PEPIN DISTRIBUTING COMPANY OFF PREMISE PROMOTIONS January, February, March 2014

*** REVISED 2/12/14 ***

US BEVERAGE

	FRONT LINE	DISC.	PTR	January					February					March			
				30-4	6-11	13-18	20-25	27-1	3-8	10-15	17-22	24-1	3-8	10-15	17-22	24-29	
TONA CERVEZA 24/12oz N/R 4-6 pack	\$23.98	\$3.20	\$20.78														
TONA CERVEZA 24/12oz N/R 4-6 pack (5+ QD)	\$23.98	\$4.80	\$19.18														
TONA CERVEZA 24/12oz N/R 2-12 pack	\$23.98	\$3.00	\$20.98														
TONA CERVEZA 24/12oz N/R 2-12 pack (10+ QD)	\$23.98	\$4.80	\$19.18														
ESTRELLA DAMM LAGER 24/11.2oz N/R 4-6 pack	\$25.58	\$3.20	\$22.38														
ESTRELLA DAMM LAGER 24/11.2oz N/R 4-6 pack (5+ QD)	\$25.58	\$2.58	\$23.00														
ESTRELLA DAMM INEDIT 750ML 12PK	\$89.90	\$12.00	\$77.90														
ESTRELLA DAMM INEDIT 750ML 12PK (3+ QD)	\$89.90	\$9.00	\$80.90														
ESTRELLA DAMM DAURA 24/12oz N/R 6-4 pack	\$33.55	\$4.20	\$29.35														
ESTRELLA DAMM DAURA 24/12oz N/R 6-4 pack (5+ QD)	\$33.55	\$2.40	\$31.15														
CZECHVAR 24/11.2oz 4-6 bottles	\$30.38	\$3.20	\$27.18														
CZECHVAR 24/11.2oz 4-6 bottles (5+ QD)	\$30.38	\$3.20	\$27.18														

NORTH AMERICAN BEWERIES

	FRONT LINE	DISC.	PTR	January				February				March					
				30-4	6-11	13-18	20-25	27-1	3-8	10-15	17-22	24-1	3-8	10-15	17-22	24-29	
LABATT 24/11.5oz N/R 4-6 pack	\$20.80	\$2.00	\$18.80														
LABATT 24/11.5oz N/R 2-12 pack	\$20.80	\$1.60	\$19.20														
LABATT 24/11.5oz N/R 2-12 pack (72+ CS)	\$20.80	\$2.60	\$18.20														
SEAGRAMS FLAVORS 6/4 pack	\$23.94	\$2.40	\$21.54														
SEAGRAMS FLAVORS 6/4 pack (10+ CS)	\$23.94	\$4.78	\$19.16														
SEAGRAMS 24/10oz FROZEN POUCHES (6+ CS)	\$32.00	\$12.80	\$19.20														
MAGIC HAT 24/12oz N/R 2-12 pack	\$27.10	\$2.95	\$24.15														
MAGIC HAT 24/12oz N/R 2-12 pack (60+ CS)	\$27.10	\$2.95	\$24.15														
MAGIC HAT 24/12oz N/R 4-6 pack	\$27.85	\$3.70	\$24.15														
MAGIC HAT 24/12oz N/R 4-6 pack (60+ CS)	\$27.85	\$3.70	\$24.15														

VERMONT HARD CIDER COMPANY

	January					February					March			
	30-4	6-11	13-18	20-25	27-1	3-8	10-15	17-22	24-1	3-8	10-15	17-22	24-29	
1566, 1567, 1568, 1569, 1560, 1562														
WOODCHUCK CIDERS 24/12 oz. N/R 4-6 pack	\$29.22	\$3.02	\$26.20											
WOODCHUCK CIDERS 24/12 oz. N/R 4-6 pack (45+ CS)	\$29.22	\$3.66	\$25.56											
WOODCHUCK VARIETY PACK 24/12 oz. N/R 2-12 pack	\$26.20	\$3.20	\$23.00											
WOODCHUCK AMBER 24/16 oz. cans 6-4 pack	\$31.00	\$2.50	\$28.50											
WOODCHUCK 12/22 oz. bottles (3+ CS)	\$26.55	\$2.55	\$24.00											
WOODCHUCK FARMHOUSE SELECT 12/750 ML BTLS (2+ CS)	\$92.30	\$16.70	\$75.60											
MAGNER'S ORIGINAL CIDER 24/11.2 oz. N/R 4-6 pack	\$31.89	\$3.13	\$28.76											
MAGNER'S ORIGINAL CIDER 24/11.2 oz. N/R 4-6 pack (45+ CS)	\$31.89	\$2.39	\$29.50											
MAGNER'S ORIGINAL CIDER 6/4/16.9 oz. cans (45+ CS)	\$47.98	\$2.03	\$45.95											
HORNSBY'S CIDER 24/11.2 oz. N/R 4-6 pack	\$29.22	\$3.02	\$26.20											
HORNSBY'S CIDER 24/11.2 oz. N/R 4-6 pack (45+ CS)	\$29.22	\$3.66	\$25.56											
NOTE: Can mix and match Woodchuck, Magners & Hornsby's order to reach 45+ quantity discount.														

NOTE: Can mix and match Woodchuck, Magners & Hornsby's order to reach 45+ quantity discount.

WEEK BEGINNING MONDAY

[illegible]

WEEK BEGINNING MONDAY

[illegible]

WEEK BEGINNING MONDAY

[illegible]

WEEK BEGINNING MONDAY

				January				February				March				
	FRONT LINE	DISC.	PTR	30-4	6-11	13-18	20-25	27-1	3-8	10-15	17-22	24-1	3-8	10-15	17-22	24-29
CAYMAN JACKS MARGARITA 4/6 BOTTLES	\$28.75	\$1.60	\$27.15													
CAYMAN JACKS MARGARITA 24/8 OZ CANS 2/12 PACK	\$22.70	\$3.50	\$19.20						\$25.15 PTR (\$3.60 discount)							

WEEK BEGINNING MONDAY

	FRONT LINE	DISC.	PTR	January				February				March				
				30-4	6-11	13-18	20-25	27-1	3-8	10-15	17-22	24-1	3-8	10-15	17-22	24-29
MEDALA LIGHT 2/12 BOTTLES	\$23.65	\$1.00	\$22.65													

WEEK BEGINNING MONDAY

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WEEK BEGINNING MONDAY

[illegible]

WEEK BEGINNING MONDAY

[illegible]

WEEK BEGINNING MONDAY

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