

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION  
 DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO  
 1940 NORTH MONROE STREET • TALLAHASSEE, FL 32399-1022

DBPR Form  
 AB&T  
 4000A-032E  
 Rev. 5/04

NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)

Distributor Premier Beverage Co. Date Oct 1,2007

Location Address 9801 Premier Pkwy License No. JDBW \_\_\_\_\_ KLD 1607298

City Miramar, FL 33025 Beginning Date November 1, 2007

Notice  
 No. 2007 - 15 Page 1 of 1 Ending Date Until further notice

Counties Where Price is in Effect: Dade, Broward, Palm Beach, Monroe, Indian River, St Lucie, Okeechobee, Martin

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
B&J BJ's Rainbow 1-12 pk	355ml	1cs	7.43	
B&J Club Rainbow 2-12 pks	355ml	1cs	14.86	
B&J Sam's Rainbow 2-12 pks	355ml	1cs	14.86	
B&J Berry	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Blue Hawaiian	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Fuzzy Navel	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Hard Lemonade	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Luscious Blackberry	355ml	1 cs	19.20	

		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Margarita	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Melon	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Orange Sunset	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Original	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Pina Colada	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Raspberry Daiquiri	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Raspberry Hard Lemonade	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Strawberry Cosmopolitan	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Strawberry Daiquiri	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	

		190+cs	16.20	
B&J Tropical	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Pomegranate Raspberry	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Strawberry Margarita	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Apple Passion	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	

ERNIE REITER

Authorized Representative

STATE PROGRAM MANAGER

Title

**DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION**  
**DIVISION OF ALCOHOLIC BEVERAGES AND TOBACCO**  
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**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES**  
**(MALT BEVERAGES)**

Distributor Premier Beverage Co. Date Oct 1, 2007  
 Location \_\_\_\_\_  
 Address 2001 North Ellis Road License No. JDBW KLD 2600331  
 City Jacksonville, FL Beginning Date November 1, 2007  
 Notice No. 2007 - 15 Page 1 of 1 Ending Date Until further notice  
 Counties Where Price is in Effect: Jacksonville, Tallahassee, Live Oak, Gainesville, Orlando, Ocala, Daytona

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
B&J BJ's Rainbow 1-12 pk	355ml	1cs	7.43	
B&J Club Rainbow 2-12 pks	355ml	1cs	14.86	
B&J Sam's Rainbow	355ml	1cs	14.86	
B&J Berry	355ml	1 cs	19.20	
		2-24cs	17.70	
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		190+cs	16.20	
B&J Blue Hawaiian	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Fuzzy Navel	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Hard Lemonade	355ml	1 cs	19.20	
		2-24cs	17.70	
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B&J Luscious Blackberry	355ml	1 cs	19.20	
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B&J Original	355ml	1 cs	19.20	
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B&J Pina Colada	355ml	1 cs	19.20	
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B&J Raspberry Daiquiri	355ml	1 cs	19.20	
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B&J Raspberry Hard Lemonade	355ml	1 cs	19.20	
		2-24cs	17.70	
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		190+cs	16.20	
B&J Strawberry Cosmopolitan	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Strawberry Daiquiri	355ml	1 cs	19.20	

		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Tropical	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Pomegranate Raspberry	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Strawberry Margarita	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
		190+cs	16.20	
B&J Apple Passion	355ml	1 cs	19.20	
		2-24cs	17.70	
		25-189cs	16.74	
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 (MALT BEVERAGES)

Distributor Premier Beverage Co. Date Oct 1, 2007  
 Location \_\_\_\_\_  
 Address 8221 Eagle Palm Drive License No. JDBW KLD 3900175  
 City Riverview, FL 33569-8893 Beginning Date November 1, 2007  
 Notice No. 2007 - 15 Page 1 of 1 Ending Date Until further notice  
 Counties Where Price is in Effect: Hillsborough, Highlands, Lee, Manatee, Pasco, Pinellas, Sarasota, Charlotte, Citrus, Collier, De Soto, Hardee, Hernando, Osceola, Orange, Lake County, Brevard, Seminole, Volusia

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