

**NOTICE OF DIFFERENTIAL PRICES OR CHANGE OF PRICES  
 (MALT BEVERAGES)**

Distributor SOUTHERN EAGLE DISTRIBUTING, INC Date 10-2-09

Location Address 5300 GLADES CUT OFF ROAD License No. JDBW 66-70 KLD \_\_\_\_\_

City FORT PIERCE, FL 34981 Beginning Date 11-1-09

Notice No. 09 496-02 Page 1 of 1 Ending Date 1-31-10

Counties Where Price is in Effect: ST. LUCIE, MARTIN, INDIAN RIVER, BELLE GLADE, PALM BEACH AND  
 GLADES, HENDRY

<i>BRAND NAME</i>	<i>SIZE AND PACKAGE</i>	<i>CASE QUANTITY</i>	<i>POSTED PRICE PER CASE</i>	<i>CASH PRICE AFTER POSTING</i>
BUDWEISER, BUD LIGHT	1/2 BBL	10+	67.00	79.00
BUDWEIER SELECT	1/2 BBL	1	65.00	79.00
BUSCH, BUSCH LIGHT	1/2 BBL	10+	65.00	76.00
MICHELOB, MICHELOB LIGHT, MICHELOB ULTRA, MICHELOB AMBER BOCK	1/2 BBL	10+	71.00	83.00
ODOULS	1/2 BBL	10+	67.00	79.00
BARE KNUCKLE STOUT	1/2 BBL	1	124.96	124.96
NATURAL LIGHT	1/2 BBL	10+	60.00	66.00
BUDWEISER AMERICAN ALE	1/2 BBL	10+	67.00	110.00
LANDSHARK	1/2 BBL	10+	98.00	110.00
KONA LONGBOARD, KONA FIREROCK	1/2 BBL	1	135.00	135.00
KONA PIPELINE, KONA WAILUA WHEAT (SEASONAL)	1/2 BBL	1	143.00	143.00
WIDMER HEFEWEIZEN	1/2 BBL	1	115.00	115.00
REDHOOK ESB	1/2 BBL	1	122.00	122.00
BEACH BUM BLONDE ALE (SEASONAL)	1/2 BBL	1	93.00	93.00
SHOCK TOP	1/2 BBL	1	93.00	93.00
AMERICAN RED LAGER	1/2 BBL	1	88.00	88.00
KIRIN ICHIBAN	1/2 BBL	1	110.00	110.00
ROLLING ROCK, ROCK LIGHT	1/2 BBL	10+	71.00	83.00
BUD LIGHT WHEAT	1/2 BBL	1	110.00	110.00
BODDINGTON'S	13.2 GALLON	10+	125.00	135.00
BASS ALE	13.2 GALLON	10+	125.00	135.00
STELLA ARTOIS	13.2 GALLON	10+	115.00	125.00

BECK'S, BECKS OCTOBERFEST	13.2 GALLON	10+	115.00	125.00
HOEGAARDEN	13.2 GALLON	1	150.00	150.00
<b>BUD AMERICAN ALE</b>	<b>1/6 BBL</b>	<b>1</b>	<b>27.00</b>	<b>44.00</b>
PRODCUT ADDED/ REPLACES 09-496-01				
OFF & ON PREMISE				
MIX & MATCH TO ACHIEVE QUANTITY DISCOUNT				
CREDIT CUSTOMERS ADD \$1.50 PER KEG				

**PHIL EPISCOPO**

Authorized Representative

**VICE PRESIDENT SALES**

Title