

State of Florida
Department of Business and Professional Regulation
Division of Alcohol Beverages and Tobacco
Application for Brand/Label Registration
Form # DBPR ABT 1

If you have any questions or need assistance in completing this application, please contact the Department of Business and Professional Regulation, Customer Contact Center, at **850.487.1395**. **For fees, instructions, and additional information see pages 3-5, of this application.**

Section I – Registrant Information

| REGISTRANT INFORMATION [4011/1030] | | |
|---|--|------------------------|
| Is this your first time registering brands/labels? <input type="checkbox"/> Yes (Complete this entire section) <input type="checkbox"/> No (Complete only the Registrant Name and License # fields. You must also complete any fields where the information has changed.) | | |
| Registrant Name | License # | |
| Business Type: <input type="checkbox"/> Manufacturer <input type="checkbox"/> Distributor <input type="checkbox"/> Importer <input type="checkbox"/> Bottler <input type="checkbox"/> Brewer <input type="checkbox"/> Vintner <input type="checkbox"/> Winery <input type="checkbox"/> Rectifier <input type="checkbox"/> Legally Authorized Exclusive Agent <input type="checkbox"/> Other (please specify): | | |
| CONTACT INFORMATION | | |
| Are you updating this information? <input type="checkbox"/> Yes <input type="checkbox"/> No | | |
| Contact Name (This should be the name of the person to contact with application-related issues) | | |
| Company Name (If different than registrant) | | |
| Phone Number | E-Mail Address (see Section V 2.a.vi.) | |
| Street Address or P.O. Box | | |
| | | |
| City | State | Zip Code (+4 optional) |
| County (if Florida address) | Country | |

Section II – Brands/Labels to Be Registered – attached additional copies as necessary

BRAND/LABEL REGISTRATION INFORMATION

Note – Please see the Section V 2.b. of the Instructions on pages 4-5 before completing this section

| | | | | Brand/Label Type | | | | Malt types only | | | |
|--------------------------|-------------------|--------------------------|--------------------------|--------------------------|---------------------------|---------------------------|--------------------------|--------------------------|--------------------------|---|--|
| | | | | | | | | Check only one box below | | | |
| TTB # (if applicable) | Brand/Label Names | Label Included | Malt [4008/ 1040] | Wine [4008/ 1050] | Spirit [4008/ 1060] | Other* [4008/ 1070] | FL/Florida Exemption | FL | Florida | If FL or Florida checked, specify the location of FL/Florida Imprinting | |
| 1 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | |
| 2 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | |
| 3 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | |
| 4 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | |
| 5 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | |
| 6 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | |
| 7 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | |
| 8 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | |
| 9 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | |
| 10 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | |
| 11 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | |
| 12 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | |
| 13 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | |
| 14 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | |
| 15 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | |
| 16 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | |
| 17 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | |
| 18 | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | | |

*Please see the instructions for the description of beverages that make up the Other type

Section III – Brand/Label Registration Fee Totals

| BRAND/LABEL REGISTRATION FEE INFORMATION | | | | | |
|---|-------------|-------------|---------------|--------------|--------------|
| Note – Please see the Section V 2.c. of the Instructions on page 5 before completing this section | | | | | |
| Brand/Label Type | | | | | |
| | Malt | Wine | Spirit | Other | Total |
| Count of Brand/Label Type in Section II | | | | | |
| Individual Brand/Label Registration Fee | x \$30 | x \$15 | x \$30 | x \$0 | |
| Total Brand/Label Registration Fee by Type | | | | | |

Section IV – Oath/Affirmation Statement

| OATH/AFFIRMATION | |
|--|--------|
| <ul style="list-style-type: none"> ▪ Wine registrants: <ul style="list-style-type: none"> ○ Must be either the manufacturer or the legally authorized exclusive agent. ○ Brands registered, including cider, are in containers approved by the Federal government that do not exceed one (1) gallon. ▪ Distilled Spirit registrants: <ul style="list-style-type: none"> ○ Must be either the manufacturer or the legally authorized exclusive agent. ○ Brands registered are in containers approved by the Federal government that do not exceed 1.75 liters (59.18 ounces). ▪ Malt beverage registrants: <ul style="list-style-type: none"> ○ Must be currently registered with the Florida Department of State. ○ Must have current exclusive sales territory agreements on file with the division. ○ Brands registered must either bear the word “Florida” or “FL” or have been exempted in accordance with s. 563.06(5), F.S. ○ Brands registered are in containers of 32 ounces or less or packaged in bulk or in kegs or barrels or in a container holding one (1) gallon or more, regardless of container type. | |
| <p>Registrant understands that records are subject to audit to verify compliance with the beverage law.</p> <p>Under penalties of perjury, I declare that I have read the foregoing Application and that the facts stated in it are true.</p> | |
| Signature: | Date : |
| Print Name: | |
| <p>Knowingly making a false declaration above constitutes the crime of perjury by false written declaration, a felony of the third degree, punishable as provided in ss. 775.082, 775.083, 775.084, F.S.</p> | |

APPLICATION CHECKLIST – IMPORTANT – Submit all items on the checklist below with your application to ensure faster processing.

| APPLICATION | APPLICATION REQUIREMENTS |
|---------------------------------|---|
| Brand/Label Registration | <ul style="list-style-type: none"> <input type="checkbox"/> Complete this entire application. <input type="checkbox"/> Submit Fees: <ul style="list-style-type: none"> • \$30 for each Malt type being registered • \$15 for each Wine type being registered • \$30 for each Spirit type being registered • \$0 for each Other type being registered <input type="checkbox"/> Submit an original label or a legible copy for each brand/label being registered. |

Please mail your completed application, documentation and required fee(s) to:

Department of Business and Professional Regulation
 1940 North Monroe Street
 Tallahassee, FL 32399-0783

Section V – Instructions

If you have any questions or need assistance in completing this application, please contact the Department of Business and Professional Regulation, Customer Contact Center, at 850.487.1395.

1. General Requirements for Brand/Label Registration

- a. Pay a fee for each brand/label being registered
 - i. \$30 each for Malt beverage.
 - ii. \$15 each for Wine beverage.
 - iii. \$30 each for Spirit beverage.
- b. There is no charge for registration as the Primary American Source.
- c. Submit an original or legible copy of the beverage label.
- d. Registrant records are subject to audit to verify compliance with the beverage law.
- e. For Malt brand registration:
 - i. The registrant must be currently registered with the Department of State.
 - ii. Malt beverage exclusive sales territory agreements are on file with the division.
 - iii. Malt beverages registered either bear the word “Florida” or “FL” or have been exempt in accordance with s. 563.06(5), F.S.
 - iv. The malt beverage must be held in containers of 32 ounces or less or packaged in bulk or in kegs or barrels or in a container holding one (1) gallon or more, regardless of container type.
- f. For Wine/Spirit label registration:
 - i. Registrant for wine or spirits must be either the manufacturer or the legally authorized exclusive agent.
 - ii. Wine, including cider, must be held in containers approved by the Federal government that do not exceed one (1) gallon.
 - iii. Distilled spirit must be held in containers approved by the Federal government that do not exceed 1.75 liters (59.18 ounces).

2. Application Instructions (by section)

a. Section I

- i. Registrant Name:
 - (1) For Malt beverages, “Registrant Name” is the name of the manufacturer, brewer, bottler, distributor or importer.
 - (2) For Wine and Spirits, “Registrant Name” is the name of the “Primary American source of supply”, meaning the manufacturer, vintner, winery, rectifier, bottler, or their legally authorized exclusive agent.
- ii. If you are a registrant who has previously submitted an application for brand/label registration and some of the information has changed, then you must complete the necessary fields with the updated information.
- iii. Address fields are for the mailing address and all registrant correspondence from the department will be sent to this address.
- iv. Contact name is the person completing the application and will be the individual contacted regarding any application questions. This may be an individual that works for the registrant, an officer, partner or owner for the registrant, or it could be a compliance company that is under contract with the registrant to perform application related tasks.
- v. Company name should be completed if the application is being prepared by someone other than the registrant and/or an employee of the registrant, that is, compliance company.
- vi. Please provide your email address. For compliance companies, please provide a unique email address for each registrant.

b. Section II

- i. Enter the TTB number, if Federal brand/label registration is required, of each brand/label you are registering in the “TTB #” column.
 - (1) Leave TTB number blank if Federal brand/label registration is not required, for example, beer with no malt content, malt beverage brewed in Florida that is not shipped in interstate commerce, or wine of less than 7% alcohol.
- ii. Enter the name of each brand/label you are registering in the “Brand/Label Names” column.

- iii. Check the box under "Label Included" column to indicate that you have submitted the label with this application.
 - iv. Brand/label types are defined as follows:
 - (1) Malt
 - (a) All brewed beverages containing malt with a half percent or more ($\geq 0.5\%$) of alcohol by volume.
 - (b) This type includes malt beverages brewed in Florida that will only be shipped within Florida.
 - (2) Wine
 - (a) All beverages made from fresh fruits, berries, or grapes, either by natural fermentation or by natural fermentation with brandy added, in the manner required by the laws and regulations of the United States.
 - (b) Includes all sparkling wines, champagnes, combination of the aforesaid beverages, vermouths, and like products.
 - (3) Spirits
 - (a) All beverages made from the substance known as ethyl alcohol, ethanol, or spirits of wine in any form, including all dilutions and mixtures thereof from whatever source or by whatever process produced.
 - (4) Other
 - (a) Wine or Cider beverages with less than 7% alcohol content.
 - (b) Beer beverages with no malt.
 - (c) Wine or Spirits beverages produced and shipped only in Florida.
 - v. For the columns labeled "Malt types only" (gray shading):
 - (1) This area applies to Malt types only.
 - (2) Check the box under the "FL/Florida Exemption" column if the malt brand you are registering is exempt from the "FL/Florida" imprinting requirements.
 - (a) If checking this box, do not complete the other three columns.
 - (b) The manufacturer must have been approved for the "FL/Florida" imprinting exemption prior to submitting this application.
 - (3) If the malt brand you are registering is not exempt, then you must check the box under either the "FL" or "Florida" columns, depending on the wording used on the label.
 - (4) In the "Location of FL/Florida Imprinting" column, describe where on the container the "FL" or "Florida" wording is located, e.g., main label, bottle neck, bottle cap, etc.
- c. Section III**
- i. Count the total brand/label by type being registered from Section II.
 - ii. Multiply these amounts by the registration fee indicated in the application to calculate the total fee by type.
 - iii. Total the registration fees to calculate the total amount necessary to register all of the brands/labels.
- d. Section IV**
- i. Applicant must sign the Oath/Affirmation statement.

3. Other Information

- a. Applications typically will be reviewed within 7 to 10 working days.
- b. An incomplete application will result in a letter sent to the address indicated in Section 1.
- c. Applicants will receive a listing of the brands / labels approved.