



You could be the next Tim Burton or Martin Scorsese. Put your movie-making skills to the test with the
"Why Not?" Spring break 2009 video competition.

Florida's beaches are a popular Spring Break destination, and "Why Not?" calls you underage Generation Y'ers to the task of sharing why you choose not to drink alcohol this Spring Break. Whether it's a rap or a poem, a dramatic performance or a monologue, let your voice be heard and share the word on why you choose not to drink.

All submissions are due by **Saturday, Feb. 28, 2009.**

(Video release forms must be submitted along with the online entry form by the deadline for consideration.)



Step One

Create a 30-second video

about why you choose not to make alcohol a part of your Spring Break.

Go to http://www.myflorida.com/dbpr/Why_Not.html and read the **contest rules**.



Step Two

Upload video to YouTube.com

and copy the embed code to submit in the online entry form.



Step Three

Complete the online entry form and submit the video release form

via fax to 850-921-9019 with attention to "Why Not?" or by snail mail to the address listed on the form.

GRAND PRIZE

Grand Prize Winner will win a **\$1,000 gift card to Best Buy** and have his or her video featured on the Department of Business and Professional Regulation's Web site.

SECOND PLACE

Second Place Winner will win a **\$875 gift card to Best Buy** and have his or her video featured on the Department of Business and Professional Regulation's Web site.

THIRD PLACE

Third Place Winner will win a **\$250 gift card to Best Buy** and have his or her video featured on the Department of Business and Professional Regulation's Web site.

Florida Department of
**Business
 Professional
 Regulation**

Prizes have been made possible through partnerships with the Florida Retail Federation, Charmer Sunbelt Group, and Tri-Eagle Sales.

QUESTIONS? Visit http://www.myflorida.com/dbpr/Why_Not.html
 —or— E-MAIL THE "WHY NOT?" TEAM at WhyNot@dbpr.state.fl.us